

GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
(RAILWAY BOARD)

No. 2012/TGIV/11/29

New Delhi Dt. 21/ 06/2012

General Managers,
All Zonal Railways.

(Commercial Circular No. 37 of 2012)

**Subject: Commercial Publicity on trains through vinyl wrapping of coaches-
Revised Delegation of powers for fixing of reserve price.**


**Reference: Boards' letter No. 2008/TGIV/39/20 Special Trains dated 29/04/2009
(Commercial Circular No. 15 of 2009) and Board's letter
No.2007/TGIV/39/22/SOP dated 14/08/2007 (Commercial Circular No.
74 of 2007)**

In terms of the Commercial Circular No. 15 of 2009, the power to approve the reserve price for vinyl wrapping contracts of Shatabdi and Rajdhani trains is vested with General Managers and for other trains an appropriate reserve price should be fixed with the approval of the General Manager on the recommendation of the HOD Committee.

The subject matter has been reviewed by the Board and it has been decided that the powers to fix the reserve price for commercial publicity contracts upto Rs. 10 Crores, relating to vinyl wrapping be delegated to DRMs in accordance with the Commercial Circular No. 74 of 2007.

This issues with the concurrence of the Finance Directorate of the Ministry of Railways.

Please acknowledge receipt.

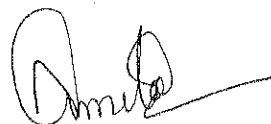


**(A.Madhukumar Reddy)
Executive Director(Passenger Marketing)
Railway Board.**

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FA& CAOs , All Zonal Railways
Director(Audit), All zonal Railways.



For Financial Commissioner, Railways.

Copy to: Chief Commercial Managers, All Zonal Railways,