

Government of India, Ministry of Railways (Railway Board)

COMPETITION

FOR REDESIGNING OF INDIAN RAILWAYS' LOGO

The Ministry of Railways proposes to hold a Competition for redesigning the existing logo of Indian Railways.

Features of logo :

- Innovative
- Impactful
- Recall Value
- Should be simple, scalable & flexible/transferable
- Should represent the uniqueness and vision of Indian Railways

Requirements for submission:

- Two options of designs must be given. One in single color - the other in multi color
- Designs must be submitted in hard & soft copy during the office hours on 12.05.2010 to Director, Information & Publicity in Room No. 310-311, Rail Bhawan, Raisina Road, New Delhi-110001.

**Prize money for the selected logo design :
Rs. 5.0 lakh (Rupees five lakh only)**

The existing logo is given below. The sixteen stars represent the sixteen zones.

For further information regarding Indian Railways, please refer to our website www.indianrailways.gov.in



INDIAN RAILWAYS
SERVING CUSTOMERS WITH A SMILE

Size : 12 cm × 16 cm