



भारत सरकार Government of India  
रेल मंत्रालय Ministry of Railways  
रेलवे बोर्ड Railway Board



2022/M(C)/135/AKMA

(E- File No.3399083)

New Delhi, Dated: 14.07.22

PCMEs,  
All Zonal Railways.

Sub: Action to be taken for execution of program "Har Ghar Tiranga" under Azadi and Amrit Mahotsava.

Ref: i. Railway Board's letter No. 2022/M(C)/135/AKAM dated 06.07.2022.  
ii. Executive Director (Stds.)/RDSO's letter No.MC/MK/3 dated 12.07.2022.

In reference to the subject matter, RDSO has issued detailed guidelines vide letter under reference ii above. The same has been examined and accordingly Zonal Railways are advised to provide logo on coaches as per Drawing No. CG 18207 alt-3 as recommended by RDSO.

For expeditious completion of the above.

Enclosure: As above — *Sent thru mail.*

*[Signature]*  
(सुमन कुमार तांती)

निदेशक / यांत्रिक इंजी. कोचिंग

रेलवे बोर्ड

C/-PCME, All Zonal Railways for kind information and necessary action please.



भारत सरकार - रेल मंत्रालय  
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Government of India-Ministry of Railways  
Research Designs & Standards Organisation  
Lucknow - 226 011  
DID (0522) 2450115  
DID (0522) 2465310



No. MC/MK/3

Date: 12.07.2022

EDME (Chg.),  
Railway Board,  
Rail Bhawan,  
New Delhi- 110 001

**Sub:** Action to be taken for execution of programme "Har Ghar Tiranga" under Azadi Ka Amrit Mahotsava (AKAM).

**Ref:** i. Railway Board letter no. 2022/M(C)/AKAM dated 12.07.2022.

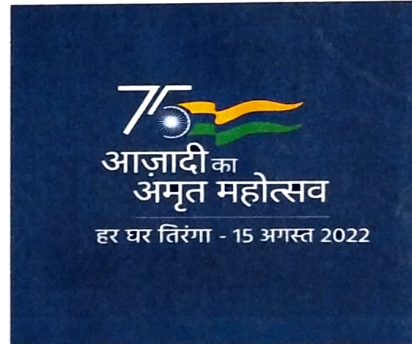
ii. Railway Board letter no. 2017/M(C)/141/2 Pt. dated 12.09.2019 & 06.01.2020.

iii. This office letter of even no. dated 07.02.2020.

1. Railway Board vide letter at ref. (i) advised RDSO to provide drawings for display of AKAM logo on coaches along with location and dimensions for execution of programme "Har Ghar Tiranga" under Azadi Ka Amrit Mahotsava – the celebration of 75<sup>th</sup> years of Independence of India.
2. Earlier, as per directives of Railway Board vide letter at ref. (ii), drawing no. CG-18207 alt-2 of sticker for provision of Swachhta logo and national flag was issued to all Zonal Railways with a copy to Railway Board vide letter at ref. (3).
3. The AKAM logo is downloaded from the website [www.amritmahotsav.nic.in](http://www.amritmahotsav.nic.in) and there are four types of AKAM logo available as under. As the size of the AKAM logo is not mentioned on the website, the same was enquired from Director/AKAM under Ministry of Culture who has clarified that there is no fixed dimension of the said logo and the same is to be used as per the requirement of the users.



(i)



(ii)



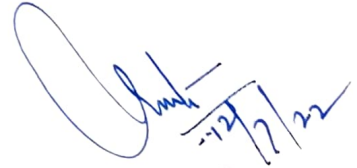
(iii)



(iv)

4. Accordingly, drawing no. CG-18207 alt-3 has been prepared. The Annexure A with white background AKAM logo is recommended to be used for the coaches like LHB, ICF, DEMU, MEMU (non-white background) etc. The Annexure B with blue background AKAM logo is recommended to be used for the coaches like Vande Bharat having white background.
5. The location of the AKAM logo is non- toilet end of the entrance door and the Quantity per Coach (QPC) is 4. (Annexure-C)
6. Railway board is requested to accord approval and issue necessary directives to Zonal Railways/PUs accordingly.

DA: As Above



(Samir Lohani)  
Executive Director (Stds) /Carriage

**Copy to:**

1. PED/RS- for kind information.
2. ED/ENHM- for kind information.



## NOTE:-

1. ALL DIMENSIONS ARE IN MM.
2. SIZE OF BOTH STICKERS ARE 225mmX150mm.
3. BOUNDARY CLEARANCES OF 10mm HORIZONTAL/VERTICAL ON EACH END AS PER FIGURE.
4. PLEASE REFER APPROVED LOGO DESIGNS AT GOVERNMENT OF INDIA WEBSITE [WWW.AMRITMAHOTSAV.NIC.IN](http://WWW.AMRITMAHOTSAV.NIC.IN)
5. BASE MATERIAL: PVC(100 GSM) FILM WITH GLOSS VALUE MIN. 70.
6. OVER LAMINATION: 50 MICRONS.
7. SELF ADHESIVE STICKER HAVING ADHESIVE POWER OF 17N ~25N PER INCH WHEN TESTED ON 25 mm. WIDE TEST SPECIMEN AS PER ASTM-D-3330 FOR 180° PEEL STRENGTH ON STAINLESS STEEL TEST PANEL CONDITIONED AS PER ASTM-D-4332 AT PEEL OFF VELOCITY 300 mm/Min.

③	STD/02/22	DRAWINGS REVISED AND RE-DRAWN.	07/22
②	STD/02/20	DRAWINGS REVISED AND RE-DRAWN.	02/20
①	STD/29/19	DRAWINGS REVISED AND RE-DRAWN.	09/19
ALT.	ITEM	DATE	DESCRIPTION

ASSEMBLY DRGS.		SUPERSEDED BY:-		INDIAN RAILWAY STANDARDS	
REFERENCE:-		SUPERSEDES:-		CONCEPT DRAWING OF STICKERS	
		SCALE	P		
			C		
			D		
			J.S.	STD/22/18	
CDIC NO.:-		B.G.	R.D.S.O.		
			(C.G.)		
				CG-18207	





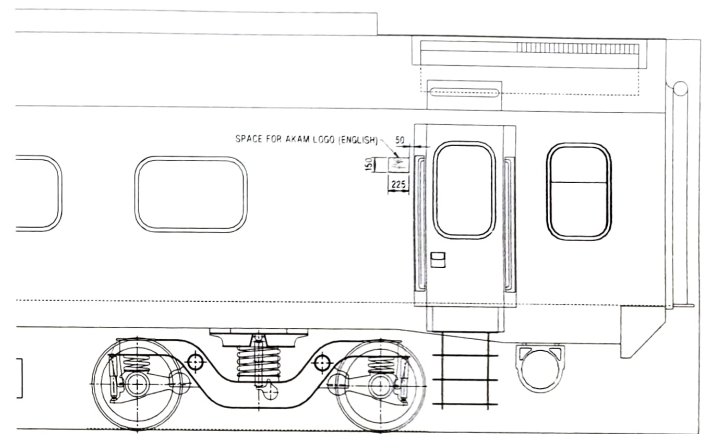
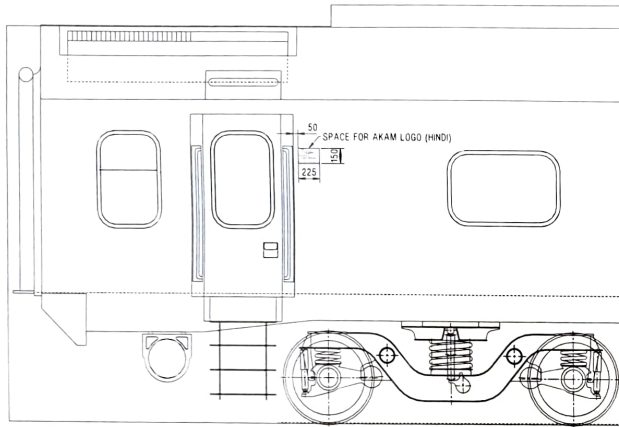
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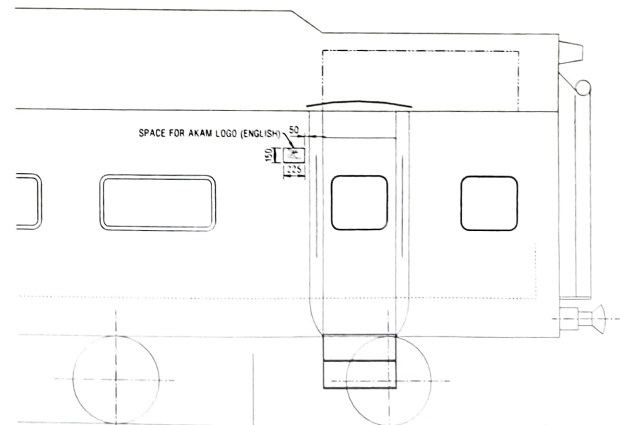
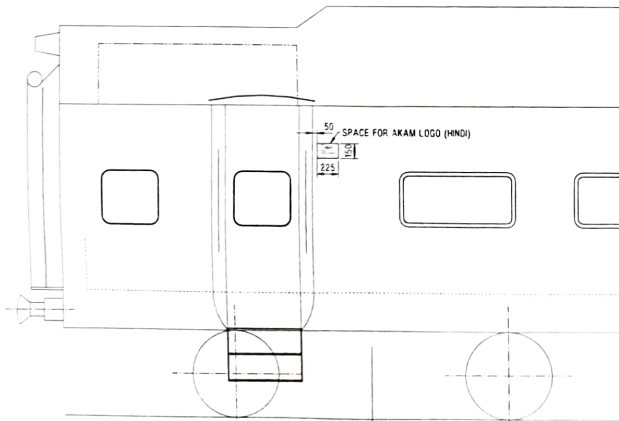
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ALT. ITEM	AUTH.	DESCRIPTION	OKD.	DATE

ASSEMBLY DROS.	SUPERSEDED BY:	INDIAN RAILWAY STANDARDS
ATTACHED:	SCALE: P C D J.S. STD/22/18	CONCEPT DRAWING OF STICKERS
CDIC NO.:	B.G. R.O.S.O. I.C.G.	CG-18207

## LOCATION OF STICKERS ON ENTRANCE DOORS



LHB TYPE COACHES



ICF TYPE COACHES