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GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS  
(RAILWAY BOARD)

No.98 M(C)/137/8 Vol(i)

New Delhi, dt. 01.08.2019

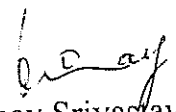
The Principal Chief Mechanical Engineer  
All Zonal Railways.

**Sub:** Advertisement on the exterior surface of EMU/MEMU/DEMU rakes  
**Ref:** i) Railway Board's letter of even number dt. 13.9.2018  
ii) CRB's D.O. No.2016 NFR/2015 dt. 13.10.2018  
iii) CETE/ER's letter No.EL/90/4/18 dt. 22.7.2019

Vide our letter dt. 13.9.18 Zonal Railways were informed that for all rolling stock, vinyl wrapping is permitted only on area under the windows of sidewalls for AC/NAC coaches, EMU, MEMU & DMU coaches.

2. CRB vide his D.O. No.2016 NFR/2015 dt. 13.10.2018 had issued instructions for non-fare revenue generation through advertisement on trains which include inter alia instructions for vinyl wrapping on coaches for advertisements.

3. In view of the above, it is clarified that for MEMU/EMU/DEMU coaches, vinyl wrapping is permitted for entire coach side walls.

  
(Vinay Srivastava)  
Executive Director Mech.(Chg.)  
Railway Board