

भारत सरकार GOVERNMENT OF INDIA
रेल मंत्रालय MINISTRY OF RAILWAYS
(रेलवे बोर्ड RAILWAY BOARD)

No.89/M(C)/202/10 Vol III

New Delhi, dated 08.03.2016

**General Managers,
All Indian Railways.**

Sub: Instructions for pasting of stickers in trains for creating awareness.

**Ref: IG/Crime & Intel/RPF/RB's letter No. 2012/ Sec (Crime) /45 /87 /
Pt/NCPCR dtd 05.03.16 (copy enclosed).**

Reference above, following instructions are hereby issued for pasting of stickers in coaches:

1. A maximum of 5 stickers per coach may be permitted to be pasted in coaches.
2. The size of the stickers should not exceed 16.5'' X 11.5''.
3. These stickers should be pasted in doorways and gangways and should not obstruct the view of PIS signages or other authorized displays.
4. No overt/covert advertisement be allowed.
5. The permission for pasting of stickers at identified stations is granted for a period of one year.
6. All trains primarily maintained at and originating from identified 20 stations, as per **Annexure-I** of the above ref letter, are to be covered initially. Later on, trains primary maintained at other stations may also be taken up for provision of these stickers.
7. Coaching Depot Officers may permit and assist the representatives from Childline India Foundation (CIF) authorized by MWCD to paste these stickers under supervision of C&W supervisors.

DA: As above.


(Shailendra Singh)
Exec.Dir. Mech. Engg. (Chg.)
Railway Board

Copy to:

JS/MWCD in reference to D.O. letter No. 14-2/2007-CW-II dtd 23.12.15 for information and necessary action: Holding of passenger coaches in Indian Railways as on 31.03.15 is around 55000. Accordingly, number of stickers of 16.5'' X 11.5'' size @ 5 per coach comes out to be approximately 3 lacs. The representatives of CIF may be advised to approach Coaching Depot Officers of the Railways for provision of stickers on train coaches.

**GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
RAILWAY BOARD**

NO. 2012/Sec(Crime)/45/87/Pt/NCPCR

New Delhi, Dated: 5-03.2016

**General Managers
All Zonal Railways**

Sub:-Display of poster/stickers at platforms and in trains for creating awareness.

Consequent upon the provisions contained in para 9 of the Standing Operating Procedure (SOP) for Care and Protection of Children on Railways issued on 05.03.2015, Ministry of Women and Child Development (MWCD) has prepared one lakh posters/stickers for creating awareness, to be displayed at platforms of various railway stations, concourse area, coaches in all trains originating from 20 identified stations to start with and subsequently in other stations being identified for setting up of Child Help Desks/Kiosks and all other trains in near future. The intent of Ministry of WCD is to cover every railway station and each coach of every train including EMUs/ DMUs by the end of March, 2016 for which you may kindly assess the number of posters required and intimate the same to Board at the earliest. The posters are being provided by MWCD at their cost in the public interest and pasting would be on no cost basis for MWCD.

Ministry of Railways has decided that representatives of the Childline India Foundation (CIF), who man the Child Help Desks at 20 nominated stations, is authorized for pasting the posters/stickers under supervision of SMR/SM of the station. A broad plan received from MWCD for display of posters/stickers is enclosed.

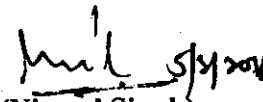
Board desire that the following points may be kept in mind while pasting of posters/stickers at stations:-

1. No overt/covert advertisement be allowed.
2. It should not obstruct the view of PIS signages or authorized advertisement displays.
3. Posters should not be of unreasonable size (not beyond 2' x 5').
4. The posters/stickers should be pasted under the supervision of SMR/SM of the stations.
5. Five posters/stickers may be pasted on main entrance & exit platforms and on island platforms- one at each location near landing of stairs/ramp of Foot-Over-Bridges.
6. The permission for pasting of posters at identified stations is granted for a period of one year.

Separate instructions for pasting of posters/stickers in trains at originating stations will be issued by Mechanical Coaching Dte./Railway Board. Executive Director/Mechanical Engineer, Coaching, Railway Board (EDME/Chg.) has been nominated to coordinate this activity, who may be contacted on Railway Number:- 030-43736 & MTNL No.011-23381475, if faced with any problem in this regard.

In view of the above, this office may be apprised with the compliance by 31.03.2016 for perusal of Board please.

This has the approval of Board (CRB, MM, MT, MS).

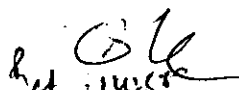

 (Nirmal Singh)
 IG/Crime & Intel/RPF
 Railway Board

Copy to:-

1. MWCD in reference to their D.O. letter No. 14-2/2007-CW-II dated 23.12.2015.
2. CSCs/RPF/All Zonal Railway for information and further necessary action.
3. EDME/Chg. for further necessary action.

Neelam Kumar
 07/03/16

O/C


 5/3/16

रश्मि एस. साहनी

संयुक्त सचिव

Rashmi Saxena Sahni

Joint Secretary



सत्यमेव जयते

भारत सरकार
महिला एवं बाल विकास मंत्रालय
शास्त्री भवन, नई दिल्ली-110 001GOVERNMENT OF INDIA
MINISTRY OF WOMEN & CHILD DEVELOPMENTSHASTRI BHAWAN
NEW DELHI-110 001 (INDIA)

Ph. : 91-11-23388576

Fax : 91-11-23388612

E-mail : sahani.rashmi@gov.in

23rd December, 2015

Dear Sir

I write this in context with the display of posters, jointly issued by Hon'ble Minister of Railways and Hon'ble Minister of Women & Child Development on 25th November, 2015 at a function held at New Delhi Railway Station and the discussions Shri Sunil Kumar, IRTS, Retd. Additional Member, Railway Board had with you in the matter recently.

Ministry of Women & Child Development is getting one lakh posters printed which need to be displayed at platforms of various railway stations, concourse area, coaches in all trains including EMUs and DMUs originating from the 20 identified stations where Child Help Desks/Kiosks are being set up by Childline India Foundation and other stations being identified for setting up of Child Help Desks/Kiosks in the near future. The intent of this Ministry is to cover every railway station and every train bogie by the end of March, 2016. For this you may kindly assess the number of posters required and intimate the same to us at the earliest.

A formal communication may also kindly be sent regarding permission of Railway Board for pasting of the posters by authorized representatives of Childline India Foundation (CIF) at 20 identified stations and subsequently in other stations too and in the trains originating from these stations. The display of these posters would be on no cost basis for MWCD for a period of one year as the poster has been issued jointly by two Ministries in public interest.

A broad plan for display of posters at various stations and trains is enclosed for your kind perusal. I shall be grateful if this is conveyed to all the zones of railways with a copy endorsed to us for organizing the programme for pasting of posters by CIF representatives accordingly who are otherwise also in touch with local railway authorities on day to day basis.

I shall appreciate if an early reply is sent.

With regards

Yours sincerely,

Rashmi Saxena Sahni
(Rashmi Saxena Sahni)

End: As Above

Mr. S.C. Jethi
Additional Member (Commercial)
Railway Board, New Delhi

Details of station and posters to be pasted

Sl No	Station name	Approx. number of trains originating	Approx. number of coaches	Number of platforms	Number of posters to be posted at platforms @ 5 per platform	Number of posters in each train @ 5 per coach	Total Number of posters
1	New Delhi	100	1436	16	80	7180	7260
2	Old Delhi	81	767	16	80	3835	3915
3	Hazrat Nizamuddin	58	853	11	55	4265	4320
4	Anand Vihar Terminus	26	431	7	35	2155	2190
5	Mumbai Central	22	366	12	60	1830	1890
6	CST- Mumbai	53	911	12	60	4555	4615
7	Howrah	115	1772	24	120	8860	8980
8	Sealdah	34	468	8	40	2340	2380
9	New Jalpaiguri	17	256	7	35	1280	1315
10	Ranchi	27	307	5	25	1535	1560
11	Chennai Central	77	1137	13	65	5685	5750
12	Chennai Egmore	30	530	6	30	2650	2680
13	Lucknow-NR	35	359	9	45	1795	1840
14	Lucknow-NER	56	426	5	25	2130	2155
15	Guwahati	29	469	7	35	2345	2380
16	Bangalore City	52	864	10	50	4320	4370
17	Patna	58	813	10	50	4065	4115
18	Varanasi Cant	36	462	9	45	2310	2355
19	Secunderabad	56	863	11	55	4315	4370
20	Nagpur	22	324	7	35	1620	1655
Total		984	13814	205	1025	89070	70095

भारत सरकार
रेल मंत्रालय
(रेलवे बोर्ड)

सं. 89/एम(सी)/202/10 वॉल. III

नई दिल्ली, दिनांक 08.03.2016

महाप्रबंधक,
सभी भारतीय रेलें।

विषय: जागरूकता फैलाने के लिए गाड़ियों में स्टिकरों को चिपकाने के लिए अनुदेश।

संदर्भ: महानिरीक्षक/अपराध एवं इंटेल/आरपीएफ/आरबी का दिनांक 05.03.16 का पत्र सं. 2012/सेक(क्राइम)/45/87/पार्ट/एनसीपीसीआर (प्रतिलिपि संलग्न)।

उपर्युक्त के संदर्भ में सवारी डिब्बों में स्टिकरों को चिपकाने के लिए एतद्वारा निम्नलिखित अनुदेश जारी किए जाते हैं:

1. सवारी डिब्बों में अधिकतम प्रति सवारी डिब्बा 5 स्टिकरों को चिपकाने की अनुमति दी जाए।
2. स्टिकरों का आकार 16.5" X 11.5" से अधिक नहीं होना चाहिए।
3. इन स्टिकरों को दरवाजों पर तथा गलियारों (गैंगवे) में चिपकाया जाना चाहिए और इनसे पीआईएस चेतावनी संकेत अथवा अन्य प्राधिकृत सूचनाएं बाधित नहीं होनी चाहिए।
4. कोई भी प्रत्यक्ष/अप्रत्यक्ष विज्ञापन लगाने की अनुमति नहीं है।
5. चिह्नित स्टेशनों पर स्टिकरों को चिपकाने की अनुमति एक वर्ष की अवधि के लिए प्रदान की जाती है।
6. उपर्युक्त संदर्भित पत्र के अनुलग्नक 1 के अनुसार 20 चिह्नित स्टेशनों पर प्राथमिक रूप से अनुरक्षित और वहां से आरम्भ होने वाली सभी गाड़ियों को प्रारंभ में इसमें शामिल किया जाएगा। बाद में, इन स्टिकरों के प्रावधान के लिए अन्य स्टेशनों पर अनुरक्षित होने वाली गाड़ियों को भी शामिल किया जाएगा।
7. सीएंडडब्ल्यू पर्यवेक्षकों के पर्यवेक्षण के अंतर्गत इन स्टिकरों को चिपकाने के लिए एमडब्ल्यूसीडी द्वारा अधिकृत चाइल्डलाइन इंडिया फाउंडेशन (सीआईएफ) के प्रतिनिधियों को कोचिंग डिपो अधिकारी द्वारा अनुमति तथा सहायता प्रदान की जाए।

संलग्नक: यथोक्त

(शैलेन्द्र सिंह)
(शैलेन्द्र सिंह)

कार्य. निदे. यांत्रिक इंजीनियरी (कोचिंग)
रेलवे बोर्ड

प्रतिलिपि प्रेषित:

संयुक्त सचिव/एमडब्ल्यूसीडी के दिनांक 23.12.15 के अ.शा. पत्र सं. 14-2/2007-सीडब्ल्यू-11 के संदर्भ में सूचनार्थ एवं आवश्यक कार्रवाई के लिए: 31.03.2015 की स्थिति के अनुसार भारतीय रेल में लगभग 55000 यात्री डिब्बे हैं। तदनुसार, प्रति सवारी डिब्बा 5 की दर से 16.5" X 11.5" वाले स्टिकरों की संख्या लगभग 3 लाख होती है। सीआईएफ के प्रतिनिधियों को गाड़ी के सवारी डिब्बों में स्टिकरों के प्रावधान के लिए रेलों के कोचिंग डिपो अधिकारियों से संपर्क करने के लिए सूचित किया जाए।

0/1
सूचना जारी की
17-3-2016

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18/03/16