

Government of India/भारत सरकार

Ministry of Railways/रेल मंत्रालय

Railway Board/रेलवे बोर्ड

E(G) 2021/CL-4/1

New Delhi-110001, dated 15.12.2021

General Managers/DGs/CAOs

All Zonal Railways & Production Units,
All Centralised Training Institute,
Core, Metro & RDSO.

CMDs/MDs

Public Sector Undertakings
(Indian Railways)

Sub: Language learning initiative under Ek Bharat Shreshtha Bharat Programme as part of the Azadi Ka Amrit Mahotsav.

Ref: DO No. 11018/02/2019-EBSB Dt. 04.12.2021 of Secretary, Ministry of Education, Department of Higher Education.

Please find enclosed herewith a copy of DO No. 11018/02/2019-EBSB dated 04.12.2021 received from Shri K. Sanjay Murthy, Secretary, Ministry of Education, Department of Higher Education on the above cited subject, for information & compliance.

Ek Bharat Shreshtha Bharat Programme launched by Hon,ble PM seeks to promote bonding between people of diverse cultures across different regions of the country. Learning each others' language is an important part of building this bond. In order to help people acquire basic conversational ability in languages other than one's mother tongue, Ministry of Education has launched a mobile app called "Bhasha Sangam" having more than 100 sentences of common usage, both in text and audio format, in 22 Indian languages. People can learn these sentences, test themselves and generate online certificates. The app has been developed for both –Android and iOS platforms.

In addition to above, another mobile app- EK Bharat Shreshtha Bharat Quiz app has also been launched. It is a fun way to learn about the different states of India. The link for the two apps is shared below:-

Bhasha Sangam

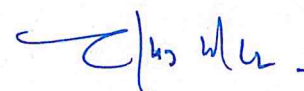
GooglePlaystorelink:https://play.google.com/store/apps/details?id=com.multibhashi.mygov.mygov_app&hl=en&gl=IN

iOS AppStore link: <https://apps.apple.com/in/app/bhasha-sangam/id1580432719>

Quiz Game App

Google Play store link: <https://play.google.com/store/apps/details?id=com.nazara.ebsbquiz>

In order to make Ek Bharat Shreshtha Bharat as well as Azadi Ka Amrit Mahotsav a huge success it is requested to encourage people to download and use the apps and to popularize the two apps among all the officials & other stakeholders connected to your organization so that maximum number of people could participate in this initiative.



(Deepak Peter Gabriel)
Principal Executive Director (IR)
Railway Board



1040063

क. संजय मूर्ति, भा.प्र.से.

सचिव

K. SANJAY MURTHY, IAS
Secretary

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सत्यमेव जयते

भारत सरकार
Government of India
शिक्षा मंत्रालय
Ministry of Education
उच्चतर शिक्षा विभाग

Department of Higher Education
127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
127 'C' Wing, Shastri Bhawan, New Delhi-110 001
DO No. 11018/02/2019-EBSB

4th December, 2021

Dear Madam/ Sir,

I am writing to you in connection with a language learning initiative that this Ministry has undertaken under Ek Bharat Shreshtha Bharat programme as part of the Azadi Ka Amrit Mahotsav. You are probably aware that EBSB programme launched by Hon'ble Prime Minister seeks to promote bonding between people of diverse cultures across different regions of the country. Learning each others' language is an important part of building this bond.

2. In order to help people acquire basic conversational ability in languages other than one's mother tongue, this Ministry has launched a mobile app called Bhasha Sangam. This App has more than 100 sentences of common usage, both in text and audio format, in 22 Indian languages. People can learn these sentences, test themselves and generate online certificates. The app has been developed for both - Android and iOS platforms .

3. During the AKAM period we aim to teach 100 sentences in an Indian language other than ones mother tongue to at least 75 lakh people. In addition to the above, another mobile app - Ek Bharat Shreshtha Bharat Quiz app has also been launched. It is a fun way to learn about the different states of India.

4. The link for the two apps is shared below :

Bhasha Sangam

GooglePlaystore link: https://play.google.com/store/apps/details?id=com.multibhashi.mygov.v.mygov_app&hl=en&gl=IN

iOS AppStore link: <https://apps.apple.com/in/app/bhasha-sangam/id1580432719>

Quiz Game App

Google Playstore link: <https://play.google.com/store/apps/details?id=com.nazara.ebsbquiz>

5. Your cooperation is solicited for popularizing the two apps. among all officials & other stakeholders connected with your organization so that maximum number of people participate in this initiative. I request your personal intervention to encourage people to download and use the apps and make Ek Bharat Shreshtha Bharat as well as Azadi ka Amrit Mahotsav a huge success.

With regards,

Yours sincerely,

(K. Sanjay Murthy)

AM/AR
6/12
DD/E(n)-I
• Send these instructions to all Deps/PUs/PSUs for compliance.

• Send note enclosing this to JS, ED(IP), ED(EdR), ED(Cdis).
urgent pl.

ASU

09-12-2021

nnelhi

Sh. Ajay Meena / ASO

Secretaries of all Ministries/Departments
VCs / Directors of all CFHEIs