Government of India
Ministry of Railways
(Railway Board)

No. E(G)2019/EL-1/1

Dated 06.03.2019

The General Managers,
All India Railways & Production Units.

Sub: Immediate action on the guidelines issued by Election Commission of India for the Lok Sabha Election 2019- regarding.


DA: (As above/four pages)

(Ashok Kumar Yadav)
Dy. Director E(G)I
Railway Board.
Ph-9910487498
I take this opportunity to thank the Indian Railways for their valuable contribution to the electoral process. I would also like to congratulate for the ECI National Award for the continuous support by Indian Railways for movement of Security forces that has helped us in smooth conduct of elections.

As you must be aware, in past few years Election Commission of India has taken up the initiative of voter awareness and voter education under its flagship programme Systematic Voters’ Education and Electoral Participation (SVEEP). The programme has paid rich dividends as has been witnessed in the record voter turnout in the 2014 Lok Sabha election.

As the Lok Sabha elections 2019 are round the corner, the Commission is taking up awareness and outreach among all the stakeholders and we look forward to your support in our voter awareness and outreach programme too, as Indian Railways network touch nearly every nook and corner of this vast country. In this regard a meeting has already been held with your officers and I look forward to the implementation of the action points. (copy of minutes enclosed)

With Indian Railways having one of the largest employee base, it is important for us to reach out to the Railways personnel and motivate them to register and participate in the upcoming election. In this context, a letter from you to each one of the employee and officer of the Indian Railways would be the single most important outreach that, I feel, will motivate them to participate in this biggest democratic exercise in the world.

I look forward to your support in the endeavour.

With best regards,

(Umesh Sinha)

Sh. V K Yadav
Chairman, Railway Board,
Indian Railways, Rail Bhawan,
New Delhi-110001
ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

SUJEET KUMAR MISHRA
UNDER SECRETARY

No.491/ECI/LET/FUNC/SVEEP-I/LS-19/2018

Dated: 18th December, 2018

By – E-mail/Speed Post

To

Sh. Ved Prakash,
Director (Traffic)
Railway Board, Railway Bhawan.
New Delhi – 110 001.

Sub: Forwarding minutes of the meeting for collaboration with Indian Railways ahead of Lok Sabha Elections – 2019 – regarding.

Sir,

I am directed to forward herewith the minutes of the meeting held on 11th December, 2018 at Nirvachan Sadan, Ashoka Road, New Delhi regarding collaboration between ECI and Indian Railways ahead of Lok Sabha Elections – 2019 for your information and further necessary action.

Encl.: as above

Yours faithfully,

(SUJEET KUMAR MISHRA)
UNDER SECRETARY
Minutes to the meeting held on 11th December, 2018

Sub: Minutes of the meeting held on 11th December, 2018 regarding the collaboration with Indian Railway ahead of Lok Sabha Elections - 2019 - regarding.

Shri Umesh Sinha, Sr. DEC held a meeting on 11th December 2018 at 3.30 pm at ECI with representative of Railway Board, to discuss collaboration with Indian Railway in view of the upcoming Lok Sabha Elections 2019. Following officers were present during the meeting:-

I. Shri Ved Prakash, Director (Traffic), Railway Board.
II. Ms. Padma Angmo, Director
III. Shri A.K. Pathak, Secretary
IV. Ms. Aarti Aggarwal, Senior Consultant
V. Shri S. K. Mishra, Under Secretary

2. Sr DEC lauded the contribution of Indian Railways to the Election management process. While appreciating the wide reach of the Indian Railways, Mr Sinha sought their support in the voter education and outreach initiatives of the Commission, especially focused at the upcoming Lok Sabha Elections.

3. The following action points were discussed:
   i. Railways can extend their popular platforms in their Stations like public announcement systems, video displays to disseminate ECI messages to promote participation. ECI to provide the short audio and video spots.
   ii. Other display spaces in Stations can be used to display messages on posters.
   iii. Railway helpline 139 and other enquiry numbers can play short messages on participation before responding to the query.
   iv. Election messages can be displayed on IRCTC website and ECI helpline no and website links provided for further information.
   v. Railways may provide space to set up VOTER FACILATION CENTERS AT each station for 2-3 months ahead of elections.
   vi. Railways may provide space to DEOs to get groups to perform Nukkad Natak as there is a captive audience in such stations.
   vii. Messages from ECI can be displayed when a passenger tries to connect to the free Wi-Fi provided at the railways stations.
viii. ECI articles may appear in 'Rail Bandhu', the monthly railway magazine.

ix. Railways can offer Train Tickets as Prize for various competitions being taken up by ECI or for those Voters who are being felicitated on NVD by ECI. Voting under exceptional circumstances on actual cost basis.

x. Painting few coaches of the passenger long distance trains with voting messages. Choose preferably two trains, one travelling from north to south and other east to west. The painting can be complete coach or below the window level.

xi. To paste stickers with election messages on the back side of the chair (next to the table) in the chair-car trains.

xii. To print election related messages behind the railways tickets.

4. Sr DEC said that a MoU can also be explored between ECI and Railways on these points of collaboration. A meeting between Chairpersons Railway Board and Sr DEC, ECI may be planned soon after 25th December, 2018.

The meeting ended with vote of thanks to chair.