



भारत सरकार Government of India
रेल मंत्रालय Ministry of Railways
(रेलवे बोर्ड) (Railway Board)

CIRCULAR

Sub: Earth Hour: Make a choice to GIVE UP!

As you are all aware, our current lifestyles are not sustainable for us as well as the planet we call home. Every year, on Earth Hour, people across the world switch off non-essential lights for an hour to take a stand for the environment. This year Earth Hour is 8:30 pm to 9:30 pm on 24th March, 2018 (Saturday).


2. This year, Earth Hour is also the launch of the GIVE UP movement. It's time to give up wasteful behaviour and consumption without thought. So, let us give up on small things that can create a big impact.

3. GIVING UP is about our power to change the world. So, please make one choice at least this Earth Hour and commit to ourselves to GIVE UP on the following:

- a) Energy: Less Emissions, better climate;
- b) Paper: Less paper waste, more forests;
- c) Plastic: Less plastic, healthier oceans;
- d) Technology: Less metal scraps, more natural resources;
- e) Water: Less wastage, more freshwater;
- f) Food: Less Spoilage, more for all
- g) Transport: Fewer cars, cleaner air.

4. The above list is indicative only, and not exhaustive. Anything that is considered wasteful may also be considered for a better and cleaner future of this planet. For more information, please log on to www.earthhour.in.

Let us make a choice for this planet!


(P.S.Meena)
Director(GA)
Railway Board

Copy to:

1. All officers and staff in Board's Office at Rail Bhawan and Pragati Maidan for information.
2. Notice Board.
3. RBCC for uploading

MOST URGENT

**GOVERNMENT OF INDIA भारत सरकार
MINISTRY OF RAILWAYS रेल मंत्रालय
RAILWAY BOARD रेलवे बोर्ड**

No.E(G)2018 CL 4-1

New Delhi, dated 23.3.2018

**The General Managers,
All Zonal Railways,
Production Units,
CORE, METRO & RDSO.**

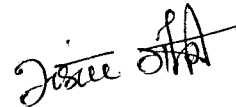
Sub : Earth Hour Campaign on 24th March ,2018.

Please find enclosed herewith a copy of D.O Letter No. JRB/Adviser/ Misc./2018(4) Dt. 13.3.2018 from Hon'ble Minister of Environment, Forest & Climate Change addressed to Hon'ble Railway Minister to celebrate **Earth Hour Campaign on 24th March ,2018** by pledging to "Give up to Give back" and Connect2Earth.

Necessary activities as indicated in the attached letter may be undertaken to generate awareness among the people and Railway employees of the values of Bio diversity and the steps they can take to conserve and use it sustainably.

Feedback of the action taken may be advised.

Encl.: As above.



**(Sanjay Gauri)
Jt. Director/Estt.(Genl.)
Railway Board**

डॉ. हर्ष वर्धन

Dr. Harsh Vardhan



भारत सरकार
पर्यावरण, वन एवं जलवायु परिवर्तन मंत्री
GOVERNMENT OF INDIA
MINISTER OF ENVIRONMENT, FOREST &
CLIMATE CHANGE

D.O. No. JRB/Adviser/Miscellaneous/2018(4)

Date: 13th March, 2018

P399806
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Dear Sh. Piyushji,

As a country, we have embarked on a path of transforming India as enshrined in VISION: 2022. We are determined to ensure sustainable development and reduce disparity by focusing on proper and inclusive growth. For this, it is crucial to recognize that the essential elements for sustainable development like poverty eradication, sustainable patterns of consumption and production, and management of natural resources.

Earth Hour, celebrated annually on the last/second last Saturday of March every year is the world's largest grassroots environmental event, with activities taking place around the world. This year, Earth Hour will be celebrated on Saturday, 24 March 2018 between 8:30pm-9:30 pm. A bold and innovative campaign on biodiversity awareness has been developed between WWF-India and the Convention on Biological Diversity Secretariat. Through this, Earth Hour 2018 will be used to launch a three-year long campaign leading into 2020. This campaign aims to scale up biodiversity communication to mobilize the world in support of conservation under the narrative on "Connect to Earth" (#Connect2Earth) and deliver a common vision - "by 2020, people are aware of the values of biodiversity and the steps they can take to conserve and use it sustainably".

The Earth Hour is a unique opportunity to initiate steps to create awareness that we all depend on the planet's natural resources - its forests, rivers, oceans and land - for our social and economic well-being. To improve human well-being, we need to use the planet's resources wisely and create a fair, sustainable and prosperous society. My Ministry is supporting and endorsing this campaign.

I urge your department/organisation to come forward and join the Earth Hour Campaign on March 24th, 2018 by pledging to 'GIVE UP TO GIVE BACK' and Connect2Earth. The campaign should be seen as an opportunity to adopt a shifting of the consumption culture and behaviour change towards sustainability, helping economise operations and reduce the costs. GIVE UP is a choice that needs to be exercised to curb excessive consumption, make smarter decisions for nature and deliver long-term impact. The attached background note provides additional information on the type of actions that can be encouraged within your institution or organization to participate in this campaign.

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Promotional materials for the campaign have been prepared by WWF-India and can be accessed at www.earthhour.in. For any other assistance and confirmation of your participation, you can contact Mr. Himanshu Pandey at WWF India (hpandey@wwfindia.net). We also urge you to inform WWF-India about the details on your association and participation in this campaign.

Thank you for your cooperation and support in this endeavour.

With regards,

Yours sincerely,



(Dr. Harsh Vardhan)

Shri Piyush Goyal

Hon'ble Minister of Railways and Coal,
Rail Bhawan, Rafi Marg,
New Delhi-110001.



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Ravi Singh
 Secretary General & CEO
 WWF-India

Chairman
 P 399158
 16/3

Mr. Ashwani Lohani
 The Chairman
 Indian Railways

Rail Bhavan, Rafi Ahmed Kidwai Marg
 New Delhi- 110001

[Handwritten signatures and initials: GS 15/3, JS, and a large signature]

Date: 12.03.2018

Dear Mr. Lohani,

Subject: Earth Hour – India- Saturday, 24 March 2018, 8.30pm - 9.30pm

WWF-India is one of the largest conservation organizations in the country and has been working on a diverse range of activities focussing on biodiversity conservation and footprint mitigation for over four decades. An independent national organization of the WWF International network, WWF-India has been celebrating the Earth Hour campaign since 2009. Earth Hour is WWF's global initiative and the world's largest voluntary movement for the environment. Every year, on Earth Hour, citizens around the world unite through a symbolic action of switching off non-essential lights for one hour. With a record participation of 178 countries and territories around the world, Earth Hour has inspired millions to take action against climate change.

This year, Earth Hour will be observed on **Saturday, 24 March from 8:30pm-9:30pm.**

For Earth Hour 2018, WWF-India is launching the 'Give Up to Give Back' initiative, drawing attention to habits and practices that are detrimental to the environment and inspiring individuals, organizations and institutions to reduce their footprint and adopt sustainable alternatives for a better planet.

We call for your support this Earth Hour, to join the "Give Up to Give Back" initiative, both during the hour and beyond in the following ways:

- We request you to **switch off** all non-essential lights between **8:30pm -9:30pm on 24 March 2018** at your premises and advise your employees to do the same.
- Please consider an advisory to give up on one practice/item across all your offices (eg: give up single use plastics, reduce paper usage, reduce food waste, conserve water) as a part of the "Give Up to Give Back" initiative
- Inspire your employees to participate in their personal capacity on earthhour.in.

We look forward to your participation. WWF India will be honoured to have your support for the campaign.

Sincerely,

[Handwritten signature of Ravi Singh]
 Ravi Singh

For: Give Up to Give Back-- log onto earthhour.in
 Further details: Himanshu Pandey, hpandey@wwfindia.net.

Mr. Jamshyd N Godrej, President
 Mr. Arvind Wable, Vice President & Trustee Treasurer
 Mr. Shyam Saran, Trustee
 Mr. Arun Maira, Trustee
 Mr. N. Kumar, Trustee
 Ms. Chanda Singh, Trustee

[Handwritten notes and signatures: A.S-18, Sir (HA), JS, 17/3/18, 19/3, Solkat-1]