

GOVERNMENT OF INDIA भारत सरकार
MINISTRY OF RAILWAYS रेल मंत्रालय
RAILWAY BOARD रेलवे बोर्ड

No.E(G)2017/CL 4-8

New Delhi, dated 24.10.2017

**The General Managers,
All Indian Railways.**

Sub: Observance of Rashtriya Ekta Diwas (National Unity Day) on 31st October, 2017 to commemorate the birth anniversary of Sardar Vallabhbhai Patel.

Further to instructions contained in Board's letters of even number dated 26.09.2017 and 20.10.2017 on the above subject, details of the events/activities to be organized on the occasion of Rashtriya Ekta Diwas on 31st October, 2017 are enclosed herewith as Annexures-A & B.

It may please be ensured that the events/activities listed in the annexure are organized in a befitting manner throughout the day as convenient, not confining only from 07.00 AM to 09.00 AM, so that the message of national unity permeates to every part of the nation and society.

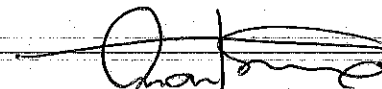
The General Managers may direct the DRMs to nominate at least twenty five major Railway Stations under them where these events are to be organized. The approved design of the T-Shirt for the occasion is enclosed (as Annexure-C) and the coloured version is available at the following URLs:

<https://drive.google.com/file/d/0B38kOD6gYdwjQy1FTEeXNmhDcWc/view?usp=sharing>

<https://drive.google.com/file/d/0B38kOD6gYdwjT0FaVTdEdUFiRUU/view?usp=sharing>

A report on the activities undertaken on the occasion should be furnished to the Railway Board, latest by 06.11.2017. The selection of the best program of the station shall be done on the basis of the report as per the criteria enclosed as Annexure-D. The report should include the details of the events held on the occasion along with the photographs. The report for each station should be sent in a separate folder under a common folder for each Division. The report should be sent electronically at email ektadiwasrb2017@gmail.com

DA: As above.


(Anant Swarup)
Executive Director Estt. (G)
Railway Board
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**Organizing 'Run for Unity' to
celebrate Birth Anniversary of Sardar Vallabhbhai Patel
(31st October, 2017)**

To commemorate the birth anniversary of Sardar Vallabhbhai Patel on 31st October, 2017 on *Rashtriya Ekta Diwas*, a '**Run for Unity**' event is to be organized across all the railway stations of the country for which following activities are being proposed-

● **Pre- Event Activities :**

- Finalization of Nodal Officer (may be Station Master), venue (preferably large grounds under railway establishment), route for run and budget for the event
- Organizing 'floral tribute' to Sardar Patel including display of creative hoardings and messages at Railway stations
- Invitation to District Magistrate, schools, colleges, railway employees & other government employees for participation in the event including 'Run for Unity' marathon
- Printing of T-shirts, Caps, badges, brochures and pamphlets for distribution among the participants
- Ensuring pre-event publicity in print, electronic and social media (Facebook, Twitter, Whatsapp etc.)

● **Programme Itinerary:**

- Duration of Programme can be for maximum of 1-1.5 Hours including with schedule as attached in Annexure-I

● **Post Event Activities:**

- Photographs of the event to be shared over Whataspp Groups to be formed for the purpose and reports to be emailed to Zonal HQs
- Press conference by respective Zones after the event

Railway Board would award prizes for best programs among all railway stations

Event Format

S No.	Programme	Timing
1	Welcoming of dignitaries	5 Min
	Lightening of lamp	
2	Introductory speech about the event by Second speaker	10 Min
3	Speech by Main Speaker	10 Min
4	Pledge for Unity	5 Min
5	March past by RPF	10 Min
6	Flagging of 'Run for Unity' on selected route after distribution of T-Shirts, Caps to participants	5 Min
7	RPF cultural troupes to organize programme	10 Min
8	Vote of thanks	5 Min



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Criteria for arrangement for the best Programme of the Station

S. No.		Points
I.	Total no. of participants	15
II.	Variety of events organized	25
III.	No. of participants in Run for Unity	15
IV.	Quality of March past	15
V.	No. and quality of hoardings	15
VI.	The quality and level of main speaker	10
VII.	Level of cleanliness after the event	5
		100