GOVERNMENT OF INDIA (BHARAT SARKAR)
MINISTRY OF RAILWAYS (RAIL MANTRALAYA)
(Railway Board)

No.E(G)/2014/CL 4-4

New Delhi, dated 1.10.14

The General Managers/Equivalents
All Indian Railways

Directors/Training Institutes
CMDs of Railway PSUs

Sub: “Swachch Bharat Mission” – Cleanliness Pledge reg.

Further reference to letter of even number dated 29.9.14, all the offices shall remain open at the Headquarters, Regional/Zonal/Field Offices/Workshops, Attached/Subordinate Offices and Autonomous Bodies etc. on 2.10.14 in the forenoon to take Cleanliness Pledge and to carry out voluntary cleaning drive of their offices premises both inside and outside. The whole exercise is to promote the Cleanliness Campaign and is to be carried out voluntarily. It is, however, clarified that 2nd October, 2014 being a National Holiday and attendance being voluntary, payment of National Holiday allowance etc. shall not be payable.

However, the officers and staff should be encouraged to participate in the exercise.

(P.C.Gajbhiye)
Secretary, Railway Board

Copy to: CRB, FC, ME, ML, MM, MS, MT

PS/MR, PS/MOSR
Sub: “Swachh Bharat Mission” – Cleanliness Pledge reg.

You are aware that the Hon'ble Prime Minister is launching "Swachh Bharat Mission", a nation-wide programme for cleaning the country on 2.10.14. This Mission will continue up to 2.10.2019 i.e. 150th Birth Anniversary of Mahatma Gandhi to make the country completely clean by then (refer Board’s letter No. 2014/TG-IV/16/SAN/48/pledge dated 29.9.14).

2. I would, therefore, request to take the following actions on 2.10.14 and during the first phase of intensive campaign from 2.10.14 to 31.10.14 after the launch of Mission by the Hon'ble Prime Minister.

(i) All the offices will open on 2.10.14 in the forenoon and officers/officials be directed to report at 9.00 A.M. A senior officer be designated to administer Cleanliness Pledge to all the employees at 9.45 A.M. Thereafter the officers/officials will voluntarily carry out cleaning of their office premises from inside and outside.

(ii) A programme should be chalked out for the intensive campaign involving all at the Headquarters, Regional/Zonal/Field Offices, Attached/Subordinate Offices and Autonomous Bodies. The focus of these activities should be to bring behavioural change for making offices neat and clean.

(iii) All the officers/officials may also be motivated to contribute voluntarily towards cleaning of their residential premises, neighbourhood and social network premises so as to provide 100 hours of voluntary contribution during the year.

I solicit your full co-operation in this movement to make it “Jan Andolan” for cleaning the country.

(P.C.Gajbhiye)
Secretary, Railway Board

Copy to: EDPM, Railway Board