

IMMEDIATE



भारत सरकार GOVERNMENT OF INDIA
रेल मंत्रालय MINISTRY OF RAILWAYS
(रेलवे बोर्ड) (RAILWAY BOARD)



No. E(W)/2022/SBF/4

New Delhi, dated 04.08.2025

General Managers (P)/DGs/CAO
All Zonal Railways/PUs, CORE &
All Centralized Training Institutes.

- Sub: Celebration of Har Ghar Tiranga(HGT) Campaign-2025.
Ref: (i) Board's letter No. E(G) 2021/CL-4/1 dated 01.08.2025.
(ii) Board's letter of even No. dated 09.08.2024(Copy enclosed).
(iii) Board's letter of even No. dated 11.08.2023(Copy enclosed).
(iv) Board's letter of even No. dated 21.07.2022(Copy enclosed).

As Railways are aware that under the aegis of 'Azadi ka Amrit Mahotsava', Har Ghar Tiranga(HGT) Campaign has been launched to encourage the citizens to hoist the National Flag of India at their homes to celebrate India's Independence Day. This year also HGT Campaign will be organized across Indian Railways from 2nd to 15th August 2025, in three phases as advised vide Board's letter cited under Ref. (i) above.

2. In this context, necessary action may be taken for arranging National Flags for all Railway employees as like previous 3 years, in accordance with the instructions contained in Para 4 of Board's letter cited under Ref. (iv) above.

(Renu Sharma)

Principal Executive Director (IR)
Railway Board
Phone No.: 011- 23047172
E-mail: renu.sharma0110@gov.in

Encl: As stated.

Copy to:-

Secretary/RB

Government of India/भारत सरकार
Ministry of Railways/रेल मंत्रालय
(Railway Board/रेलवे बोर्ड)

No. E(G)2021/CL-4/1

Delhi, dated 01.08.2025

The General Managers/DGs/CAOs,
All Zonal Railways/PUs,
All Centralised Training Institute,
CORE, Metro & RDSO.

Sub: Celebration of 'Har Ghar Tiranga' (HGT) campaign 2025 -reg.

**Ref: Secretary, M/o Culture's D.O. L. No. 42-22/119/2022-AKAM(Pt.II)
dated 29.07.2025.**

As Railways are aware, Government of India had launched Har Ghar Tiranga (HGT) campaign in 2022 under the aegis of Azadi Ka Amrit Mahotsav. The objective of this campaign has been to encourage citizens to hoist the National Flag at their homes and build a personal and emotional connection with the Tiranga. Over the years, the campaign has become a successful Janbhagidari movement of national identity, patriotism, and pride.


2. In this connection, a copy of D.O letter dated 29.07.2025 from Secretary, M/o Culture to Chairman & CEO, Railway Board is enclosed. As stipulated in the enclosed D.O. letter, the HGT campaign was successfully implemented during the years 2022, 2023 and 2024 by conducting various activities involving Tiranga and with the Tiranga being prominently hoisted across homes, offices, institutions, and public spaces nationwide on 15th August. This year, Government of India has decided to celebrate HGT campaign 2025 across the country from 2nd to 15 August, 2025, in the following three phases:-

- Phase 1 will start from 2nd August and go on till 8th August 2025.
- Phase 2 will start from 9th August and go on till 12th August 2025.
- Phase 3 will start from 13th August and go on till 15th August 2025.

3. The proposed details of above mentioned three phases of HGT campaign 2025 are enclosed as Annexure-'A'.

4. It is requested to showcase and display the exhibition on Tiranga provided by M/o Culture (available in download section of website www.harghartiranga.com) and organize flag hoisting ceremonies and lighting up of railway stations across India. Please make arrangements accordingly so as to make 'Har Ghar Tiranga' campaign 2025 successful pan India.

DA: As above.


(Renu Sharma)
Principal Executive Director (IR)
Railway Board

Copy to: (i) ED/I&P - For kind information and coordination with CPROs.
(ii) JS/RB - For appropriate action w.r.to celebration of HGT campaign 2025 in Board's office.

Annexure- 'A'

Details of HGT Campaign 2025

Phase 1 will start from 2nd August and go on till 8th August 2025

Trianga art on school walls and boards, exhibition of Tiranga, Tiranga Rangoli, Quiz, Tiranga Rakhi Making, Letter writing to Jawans and Police Personnel celebrating spirit of Tirangas, Tiranga Weaves and Threads - Any activity involving tri color thread. (display, installation), Patriotic Film Festival etc.

Phase 2 will start from 9th August and go on till 12th August 2025

Big Event Tiranga Mahotsav comprising Tiranga Mela and Tiranga Concert, Tiranga Bike and Cycle Rallies, Tiranga Yatras, Tiranga lighting and decoration of location markets and buildings, selfie with Tiranga etc.

Phase 3 will start from 13th August and go on till 15th August 2025

Hoisting the flag and nationwide engagement through Selfie with Tiranga photo uploads on the website www.harghartiranga.com.



सत्यमेव जयते

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संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

Chairman, Railway Board

E-Office No. 2198703

Date: 31.7.25

July 29, 2025

D.O.No.42-22/119/2022-AKAM(PL.II)

Dear Shri Kumar

As you are aware, Government of India launched Har Ghar Tiranga (HGT) campaign in 2022 under the aegis of Azadi Ka Amrit Mahotsav. The objective of this campaign has been to encourage citizens to hoist the national flag at their homes and build a personal and emotional connection with the Tiranga. Over the years, the campaign has become a successful Janbhagidari movement of national identity, patriotism, and pride.

2. The HGT campaign was successfully implemented during the years 2022, 2023, and 2024, with the Tiranga being prominently hoisted across homes, offices, institutions, and public spaces nationwide on 15th August. Activities such as Selfie with Tiranga, Prabhat-pheris, Tiranga Rallies (including bike and cycle rallies), Tiranga exhibitions, along with other grassroots-level Janbhagidari initiatives, have made the Independence Day celebration a more participative and widely celebrated occasion across the country.

3. In continuation of this spirit, Government of India has decided to celebrate Har Ghar Tiranga 2025 across the country from 2nd to 15th August 2025, in three phases, as approved by the National Implementation Committee (NIC) on 24/07/2025. The phases are given as under:

- Phase 1 will start from 2nd August and go on till 8th August 2025.
- Phase 2 will start from 9th August and go on till 12th August 2025.
- Phase 3 will start from 13th August and go on till 15th August 2025.

4. Further, in accordance with the directions of the National Implementation Committee (NIC), the Ministry of Railways is requested to showcase and display the exhibition on Tiranga provided by Ministry of Culture (available in download section of website www.harghartiranga.com) and organize flag hoisting ceremonies and lighting up of railway stations across India.

5. In the above context, it is requested to kindly nominate a Nodal Officer from your Ministry to coordinate with the Ministry of Culture for effective implementation of the HGT 2025 campaign.

With regards

Yours sincerely,

(Vivek Aggarwal)

Shri Satish Kumar
Chairman & CEO
Railway Board
Rail Bhawan
New Delhi-110001



भारत सरकार GOVERNMENT OF INDIA
रेल मंत्रालय MINISTRY OF RAILWAYS
(रेलवे बोर्ड) (RAILWAY BOARD)



No. E(W)/2022/SBF/4

New Delhi, dated 09.08.2024

General Managers (P)/DGs/CAO
All Zonal Railways/PUs, CORE &
All Centralized Training Institutes.

Sub: Har Ghar Tiranga Campaign-2024.
Ref: (i) Board's letter No. E(G) 2021/CL-4/1 dated 07.08.2024.
(ii) Board's letter of even No. dated 11.08.2023(Copy enclosed).
(iii) Board's letter of even No. dated 21.07.2022(Copy enclosed).

As Railways are aware that under the aegis of 'Azadi ka Amrit Mahotsava', Har Ghar Tiranga Campaign has been launched to encourage the citizens to hoist the National Flag of India in their homes to celebrate India's Independence Day. This year also Har Ghar Tiranga Campaign will be organized across Indian Railways from 13th -15th August 2024, as advised vide Board's letter cited under Ref. (i) above.

2. In this context, necessary action may be taken for arranging National Flags for all Railway employees as like previous 2 years, in accordance with the instructions contained in Para 4 of Board's letter cited under Ref. (iii) above.



(Renu Sharma)

Principal Executive Director (IR)
Railway Board
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Encl: As stated.

Copy to:-

Secretary/RB



भारत सरकार/GOVERNMENT OF INDIA
रेल मंत्रालय/MINISTRY OF RAILWAYS
(रेलवे बोर्ड) (RAILWAY BOARD)



No. E(W)/2022/SBF/4

New Delhi Dated 11.08.2023

General Managers/DGs/CAO,
All Zonal Railways/PUs, CORE &
All Centralized Training Institutes.

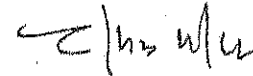
Sub: Har Ghar Tiranga Campaign.

Ref: (i) Board's letter No. E(G) 2021/CL-4/1 dated 08.08.2023.

(ii) Board's letter of even number dated 21.07.2022.

As Railways are aware that under the aegis of 'Azadi ka Amrit Mahotsav' (AKAM), Har Ghar Tiranga campaign was launched last year from 13th to 15th August to encourage the citizens to hoist the National Flag of India in their homes. This year also Har Ghar Tiranga campaign will be organized for encouraging the people to celebrate India's Independence Day with the same zeal and patriotism from 13th-15th August, 2023, as advised vide Board's letter cited under Ref. (i) above.

2. In this context, necessary action may be taken for arranging National Flags for all employees as like last year, in accordance with the instructions contained in Para 4 of Board's letter cited under Ref. (ii) above. (Copy enclosed).

 11.08.2023

(Deepak Peter Gabriel)

Principal Executive Director (IR)

Railway Board

E-mail: deepak.gabriel64@gov.in

Phone No.: 011-23047172

Encl: As stated.

Copy to: Secretary/Railway Board

GOVERNMENT OF INDIA भारत सरकार
MINISTRY OF RAILWAYS रेल मंत्रालय
RAILWAY BOARD रेलवे बोर्ड

No. E(W)2022/SBF/4

New Delhi, dated 21-07-2022

The General Managers,
All Indian Railways/Productions Units

Sub: Har Ghar Tiranga Scheme

Ref: Board's letter No.E(W)2019/FU-1/4 dated 30.09.2019..

Under the aegis of the 'Azadi Ka Amrit Mahotsav (AKAM)', the scheme of 'Har Ghar Tiranga' scheme has been launched to encourage citizens (including all Government officials) to hoist the National Flag in their homes from 13th -15th August, 2022.

- 2.1 The objectives of the HGT Scheme specified by the Ministry of Culture are as follows:
- a) Hoisting of Indian National Flag by more than 20 Crore households across India from 13th to 15th August 2022.
 - b) Campaign to encourage citizens to hoist National Flag of India in their homes to mark 75th Independence Day.
 - c) Instill feeling of patriotism and acknowledge the journey of India in the last 75 years.
 - d) Ensure that People purchase the Flags under the campaign to impart a sense of Ownership.
- 2.2 Har Ghar Tiranga Enablers and Key Pointers of the Amended Flag Code are as follows:
- a) *Flexibility in Material permitted* for preparation of flags – polyester, Cotton, Wool, Silk and Khadi bunting material permitted.
 - b) *Permitted sizes*: Length to Height (Width) Ratio of 3:2 to be maintained. No size restriction.
 - c) *Machine Made Flags permitted* in addition to Hand-made Flags.
 - d) A member of public, a private organization or an educational institution may hoist/display the National Flag on all days and occasions.
3. The HGT execution strategy along with Indicative Listings of the Indian National Flag on GeM platforms is given in **Annexure-A**.
4. In view of the above, the Board have decided that the National Flags for all employees on your Railway may be purchased from the money lying unspent under Staff Benefit Fund. The Board have also decided to authorise SBF Committees functional on ZRs/PUs/Divisions to utilise the SBF money lying unspent (in accordance with provisions of SBF) for the said purchase of National Flags to be further provided to the railway employees. Further, the SBF amount may be recouped by the money received from Railway employees against the purchase of National Flags and SBF Committees should keep an account of all expense and income thereof.

(Deepak Peter Gabriel)

Principal Executive Director (IR)
Railway Board

Copy to : Secretary/Railway Board.

Har Ghar Tiranga Execution Strategy:

- Ensure Supply of Flags till the Last Mile – Typing up Flag Producers will Retailers.
- Channel for Sourcing Flags – GeM platforms (as given below)
- Ministry of Culture has identified Flag producers who are ready to supply Flags on Demand from States on Credit basis.
- Sufficient Vendors have been onboarded for providing Flags of all sizes.

SN	Product Name	Material	Size of Flag	Product Category	Name of Vendor	Product ID	Price	Stock Available as on 14th July 2023
1	Unbranded The Indian National Flag	100% Polyester	Size 5 (900 mm X 600 mm)	Indian Polyester Reseller		5115877-80437672968	50	500000
2	Unbranded The Indian National Flag	100% Polyester	Size 6 (1500 mm X 1000 mm)	Indian Polyester Reseller		5115877-83064114850	50	1000000
3	Unbranded The Indian National Flag	100% Polyester	Size 8 (300 mm X 800 mm)	Indian Polyester Reseller		5115877-46334701452	50	1000000
4	Unbranded The Indian National Flag	100% Polyester	Size 6 (300 mm X 600 mm)	Indian Polyester Reseller		5115877-24975080124	50	1000000
5	Unbranded The Indian National Flag	100% Polyester	Size 6 (300 mm X 600 mm)	Indian Polyester Reseller		5115877-99158245238	50	500000
6	Unbranded The Indian National Flag	100% Polyester	Size 7 (450 mm X 300 mm)	Indian Polyester Reseller		5115877-60003011863	50	2000
7	Unbranded The Indian National Flag	Not mentioned	(8300 mm x 4200 mm)	as per IS:1	Reseller	5115877-8307741886	15	300
8	Unbranded The Indian National Flag	Not mentioned	(450 mm X 300 mm)	as per IS:1	Reseller	5115877-26093198469	15	99900
9	Unbranded The Indian National Flag	Not mentioned	Size - 27 inch x 18 inch	as per IS:1	Reseller	5115877-44288209517	15	1000000
10	Unbranded The Indian National Flag	Not mentioned	(450 mm X 300 mm)	as per IS:1	Reseller	5115877-47196870147	21	500000
11	Unbranded The Indian National Flag	Not mentioned	(450 mm X 300 mm)	as per IS:1	Reseller	5115877-40145472837	21	300000
12	Unbranded The Indian National Flag	Not mentioned	(8300 mm x 4200 mm)	as per IS:1	Reseller	5115877-81717551417	29	300
13	Unbranded The Indian National Flag	Not mentioned	(450 mm X 300 mm)	as per IS:1	Reseller	5115877-8195151637	30	3
14	Unbranded The Indian National Flag	Not mentioned	(2500 mm X 2400 mm)	as per IS:1	Reseller	5115877-99177741442	30	100
15	Unbranded The Indian National Flag	Not mentioned	(900 mm x 900 mm)	as per IS:1	Reseller	5115877-15044728443	30	80000
16	Unbranded The Indian National Flag	Not mentioned	27 inch x 18 inch	as per IS:1	Reseller	5115877-42847239643	31	1000