

भारत सरकार GOVERNMENT OF INDIA  
रेल मंत्रालय MINISTRY OF RAILWAYS  
रेलवे बोर्ड RAILWAY BOARD

No. 2017/Trans/01/Policy/PR

New Delhi, Dated: 16.07.2019

The General Manager, All Indian Railways/PUs, NF(C), CORE  
The DG/RDSO/Lucknow, DG/NAIR  
CAOs, DMW/Patiala, COFMOW/NDLS, RWP/Bela, IROAF

Sub: Model document for empanelment of advertising agencies by Zonal Railways - issued vide letter No. 2017/Trans/01/Policy/PR dated 06.06.2019.

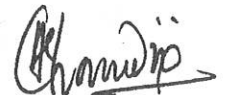
Ref: CPRO/NR's letter No.11/PR/Empanelment/2019 dated 20.06.2019

CPRO/NR vide his letter under reference has sought clarification on Para 8.4 of Model document for empanelment of advertising agencies, whether G.S.T will be paid to the Advertising Agencies for advertising work or borne by the Agency.

Existing Para 8.4 of Model Document for Empanelment of Advertising Agencies stands revised as under:

**Para 8.4: "GST at applicable rates as notified by Ministry of Finance from time to time shall be charged by empanelled agency from Railways. GSTIN of the concerned Zonal Railways shall be indicated by advertising agency and GST shall be shown separately in the Tax Invoice"**

This issue with the concurrence of Associate Finance of Transformation Cell.



(A.K. Chandra)

Executive Director/Mech./Transformation  
Railway Board

No. 2017/Trans/01/Policy/PR

New Delhi, Dated: 16.07.2019

Copy to:

1. General Managers/All Indian Railways
2. PFAs, All Indian Railways & Production Units
3. The ADAI (Railways). New Delhi
4. The Director of Audit, All Indian Railways



(Sanjeeb Kumar)

Executive Director/Accounts  
Transformation Cell

Copy to:

1. The ADAI (Railways), New Delhi.
2. The Director of Audit, All Indian Railways
3. The Director, Indian Railway Institute of Civil Engineering, Pune.
4. The Director, Indian Railway Institute of Mechanical and Electrical Engineering, Jamalpur.
5. The Director, Indian Railway Institute of Signal Engineering and Telecommunications, Secunderabad.
6. The Director, Indian Railway Institute of Electrical Engineering, Nasik.
7. The Executive Director, Indian Railways Centre for Advanced Maintenance Technology, Gwalior.
8. The Director, Indian Railway Institute of Transport Management, Lucknow.
9. The Registrar, Railway Claims Tribunal, Delhi.
10. The General Secretary, IRCA, New Delhi.
11. The Chief Commissioner of Railway Safety, Lucknow.
16. The Secretary, Railway Rates Tribunal, Chennai.
17. The Chairman: Railway Recruitment Board, Ahmedabad. Ajmer, Allahabad, Bangalore, Bhopal, Bhubaneswar, Chandigarh, Chennai, Gorakhpur. Guwahati, Jammu & Srinagar, Kolkata, Malda. Mumbai, Muzaffarpur, Patna, Ranchi, Secunderabad and Trivendrum.
18. Managing Director. CRIS, Chanakyapuri, New Delhi
19. Chief Managing Directors/Managing Directors, RITES, IRCTC, RVNL, CONCOR, RailTel, IRCON, IRFC & KRCL.

Copy to:

1. The Genl. Secy., AIRF, Room No. 248, & NFIR Room No. 256-C, Rail Bhavan
2. The Secy. Genl., IRPOF, Room No. 268. FROA, Room No. 256-D & AIRPFA, Room No. 256-D Rail Bhavan

Copy to:

1. PS to MR, MOS(R)
2. CRB, FC, MRS, ME, MTR, MS, MT, SECY, MST, DG (RHS), DG (RPF), MMM, DG(Pers)
3. All AMs, Principal Executive Director & Executive Director (T&MPP), Railway Board.
4. All Executive Directors Railway Board.



(A.K. Chandra)  
Executive Director/Transformation  
Railway Board