



भारत सरकार / Government of India
रेल मंत्रालय / Ministry of Railways
(रेलवे बोर्ड) / (Railway Board)



No. NFR/2023/41/DAVPCBC
E-office no. 3449830

New Delhi
Dated 26.05.2025

**The General Managers of all Zonal Railways and
Metro Railway, Kolkata**

- Subject:** Operationalization of guidelines for MoU between Ministry for Railways and Central Bureau of Communication (CBC) – regarding
- Reference:** 1. MoU between Ministry of Railways and Central Bureau of Communication (CBC)
2. Board's letter of even no. dated 02.05.2024

Please refer to the Memorandum of Understanding (MoU) signed between Ministry of Railways and Central Bureau of Communication (CBC) for dissemination of advertisements of various government ministries, departments and organizations on the assets available over Indian Railways. Zonal Railways, vide letter dated 02.05.2024, were advised to take necessary steps and be in a state of readiness to ensure speedy execution of the work of government campaigns, including empanelment of vendors.

2. In this regard, the issues regarding rates for vinyl wrapping and method of payment by CBC have been deliberated in Board's office and Board has decided as under:

SN	Item	Applicable CBC Rates	
1	Rates for vinyl wrapping	The following rates shall be applicable for vinyl wrapping contracts awarded to various government ministries, departments and organizations:	
		Category of trains	Applicable rates (Rs. Per sqft per month excluding GST)
		Shatabdi, Rajdhani, and local trains in four metro cities (Delhi, Mumbai, Chennai, Kolkata)	125
		Trains operating in North Eastern states, Jammu and Kashmir, or long-distance express trains passing through major cities (long distance being over 500 km)	75
		Express trains passing through smaller cities, mail trains connecting major cities, and all other remaining trains	45

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2	Method of payment by CBC	<p>Post payment by CBC may be considered for next six months with tri-monthly reconciliation.</p> <p>Zonal Railways shall review the dues and received amount & submit a report to Board's office for review after six months from the date of start of the contract.</p>
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Following instructions may also be complied in this regard:

- i. As per Article 2 of para 6 of MOU signed between Ministry of Railway and CBC, for vinyl wrapping contract, minimum number of coaches shall be kept at 06 and minimum duration shall be 04 months.
 - ii. Nominated Railway officer shall co-ordinate with CBC for empanelment and execution of operational aspects as per terms & conditions of MOU.
 - iii. Zonal Railways shall ensure that all G2G advertisements are routed through CBC, as far as possible, and not through e-auction/tender in the open market.
 - iv. Zonal Railways shall take all necessary steps and be in a state of readiness to ensure speedy execution of the work of government campaign.
3. All other terms and conditions of Board's instruction dated 02.05.2024 shall remain the same.

This issues with the concurrence of the Finance Directorate of the Ministry of Railways.

Suhani
26/05/25

(Suhani Mishra)

Director Traffic Commercial (G & NFR)

Email: nfrdterb@rb.railnet.gov.in

Copy to:

1. Dy. Comptroller and Auditor General of India (Railways), Room no. 224, Rail Bhawan, New Delhi.
2. PFA, all Zonal Railways for kind information and necessary action.
3. Director General of Audit, All Zonal Railways.

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New Delhi
Dated: 26.05.2025

G. Singh
26/05/2025

For Member Finance, Railway Board

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New Delhi
Dated: 26.05.2025

Copy for kind information & necessary action (if any) to:

1. EDPG/MR, OSD/MR, JDPG/MoSR(S), APS/MoSR(R).
2. PCCMs of all Zonal Railways.
3. EDFC.
4. OSD/MOBD.

