

भारत सरकार/GOVERNMENT OF INDIA
रेल मंत्रालय /MINISTRY OF RAILWAYS
रेलवे बोर्ड/(RAILWAY BOARD)

No. 2025/EnHM/10/01

New Delhi, 29.04.2025

The General Managers,
All Zonal Railways & PUs,
CMDs & MDs of all PSUs under M/o Railway,
DGs of RDSO and NAIR,
Directors of all CTIs under M/o Railway,
PCAO/COFMOW.

Sub: World Environment Day campaign (22nd May to 5th June 2025) over Indian Railways.

Ref: Scientist-E/Additional Director/MoEFCC's email dated 31.01.2025 (copy enclosed).

Please find enclosed herewith copy of an email received from MoEFCC requesting to celebrate World Environment Day 2025 by running a campaign to highlight the importance of ending Plastic Pollution. It has been decided to celebrate World Environment Day (WED) across Indian Indian Railways from 22nd May 2025- 05th June 2025 (World Environment Day).

2. An indicative day-to-day program for the activities to be undertaken during the campaign is enclosed herewith and the same would be forwarded to MoEFCC.
3. MoEFCC has shared the set of awareness collateral and social media posts for WED 2025. The same can be accessed at the link <https://bit.ly/MeriLiFEToolkit2025>. All guidelines as received from MoEFCC, enclosed with this letter, should be strictly followed. All Railways/PUs/PSUs/CTIs should observe the WED 2025 campaign in its true spirit.
4. Day to day activities, observed during the campaign, with high resolution pictures may be regularly uploaded on MeriLife Portal as mentioned in the attached email.

Encl: As above.


(Satish Singh)

**Executive Director/ME/EnHM
Railway Board**

Copy to:

1. Secretary/Railway Board, for kind perusal and organizing WED 2025 campaign in Rail Bhawan.
2. ED/Health, Railway Board, for information and necessary action.

Action Plan for the Ministry of Railways: World Environment Day - 2025

Theme: End Plastic Pollution

Objective: To raise awareness and active participation in initiatives aimed at reducing plastic pollution.

Timeline: 22nd May 2025 (kick off)-05th June 2025 (culmination)

Target Audience: Railway staff, Commuters, general public and other stakeholders.

Activities and Initiatives

22nd May– 24th May, 2025: Launch and awareness campaigns.

- Event launch with awareness campaign.
- Assessment/Disposal/Monitoring of Plastic Waste.
- Initiate a social media campaign on one's contribution towards ending plastic pollution.
- Use of posters, pamphlets, and digital materials across stations to promote environmental awareness for using of steel/recyclable plastic lunchboxes & bottles and towards prohibition of Single Use Plastic.
- Organize workshops for railway employees, focusing on the importance of reducing plastic usage, recycling practices and waste management.
- Public awareness drives at railway stations to encourage travelers to "Carry Your Own Water Bottle".

25th May 2025 - 27th May 2025: Cleanliness Drive

- Ensure waste segregation bins on platforms. Create awareness campaigns for passengers to use them.
- Conduct cleanliness drives in railway stations and surrounding areas. Engage local communities and NGOs.
- Promote Non-Plastic Eco-friendly Cutlery: IRCTC to launch drive for using biodegradable or non-plastic cutlery.
- Install additional waste segregation bins on platforms. Create awareness campaigns for passengers to use them.
- Sensitize railway staff on proper waste segregation practices, especially focusing on organic waste and reduction of plastic usage.

(28th May 2025 to 30th May 2025): Reduce Plastic Pollution

- Review of maintenance/working of Plastic Bottle Cushing Machines.
- Special drive for monitoring vendor stalls at Railway Stations regarding implementation of ban on Single use plastic.
- Inspection of water refill points at railway stations. To encourage passengers to refill their own bottles, reducing single-use plastic bottles.
- PA system for use of own water bottles and creating awareness regarding plastic pollution.
- Cooperation of passengers be sought for limited use of plastic bottles and other items through PA system on the Railway Stations. Feedback in this regard may also be taken from passengers.
- Train Service Providers: Encourage suppliers to replace virgin plastic products with recycled alternatives in catering and other services.
- Organize Nukkad Nataks with the help of NGOs & other interested parties and arrange interactive sessions with school children about plastic pollution and the ways to curb the menace.
- Vendors/staff be sensitized about partial cutting of packaging bags (milk & other dairy items) so as to reduce microplastic pollution.
- Continuation of the cleanliness drives.

31st June 2025 – 2nd June 2025 Sustainable Railway Operations

- Special drive to maintain parks around stations.
- Proper maintenance of greenery and parks/gardens in Railway colonies.
- Awareness campaigns in Colonies
- Nukkad natak to be organized in colonies
- Community engagement for organizing clean-up drives in colonies, around railway stations, tracks and nearby areas.
- Training on sustainable practices. Monitoring and strengthening waste management practices & bio-toilets inspection.
- Eco-friendly products like bamboo toothbrushes and neem combs may be promoted for sale under One Station One Product scheme.
- Drawing, essay, quiz competitions on sustainable environment.
- Encourage use of cloth/jute bags at stations.
- Promote digital & paperless ticketing.

3th June 2025 – 4th June 2025: Passenger Involvement and Water Conservation.

- Rainwater harvesting, water recycling initiatives .
- Clean and revive water bodies near railway premises.
- Organize Nukkad Nataks with the help of NGOs and arrange interactive sessions with school children about plastic and water pollution and ways to curb it.
- ACWPs water recycling systems should be inspected for proper working.
- Water recycling needs to be ensured in production units and other railway establishments wherever possible.
- PA system for use of own water bottles and creating awareness regarding plastic and water pollution and conservation measures.

5th June 2025 (World Environment Day; Culmination)

- Observation of World Environment Day in an appropriate and befitting manner keeping in focus this year's theme of ending Plastic Pollution.
- Publicity/display of achievement and events carried out.
- Campaigns involving scouts/NCC, social groups and public influencers/dignitaries on environmental awareness be organized at major Railway Stations, workplaces and colonies and in local areas, wherever possible, to educate the passengers/masses.
- Culmination event to celebrate achievements, recognize contributors, and release of summary report of the seven-week celebrations.
- Suitable awards/recognition may be given to best performing stations/divisions/individuals etc by Divisional/HQ level.

Follow-up for Action Plan: Preparatory meeting held on 30.01.2025 for the World Environment Day-2025

HV

H V C CHARY GUNTUPALLI <life-moefcc@gov.in>

Wed, 12 Mar 2025 3:57:35 PM +0530

To "Ms Nameeta Prasad" <nameeta.prasad@gov.in>, "Naaz Rizvi" <n.rizvi@gov.in>, "SUSAN GEORGE" <susan.george@nic.in>, "Surabhi Rai" <surabhi.ra176@gov.in>, "Ramesh Pandey" <ramesh.pandey@nic.in>, "Member CPCB" <mscb.cpcb@nic.in>, "garima cpcb" <garima.cpcb@gmail.com>, "JOYANTA CHAKRABORTY" <joy.chakraborty@gov.in>, "secymoca" <secy.moca@nic.in>, "amanjainofb" <amanjain.ofb@nic.in>, "umeshmoca" <umesh.moca@nic.in>, "Sushil Kumar Jangid" <sushil.jangid@meity.gov.in>, "Secretary Meity" <secretary@meity.gov.in>, "Abhishek Singh" <as@meity.gov.in>, "Kavita Bhatia" <kbhatia@meity.gov.in>, "secpng" <sec.png@nic.in>, "Addl MoPNG" <as-mopng@gov.in>, "secyinb" <secy.inb@nic.in>, "Neelam Rao" <secy-textiles@nic.in>, "rohitkansal" <rohit.kansal@nic.in>, "EDPG RailwayBoard" <edpg@rb.railnet.gov.in>, "ChairmanRailwayBoard RailwayBoard" <crb@rb.railnet.gov.in>, "Shri Aramane" <defsecy@nic.in>, "Arunish Chawla" <secy-culture@nic.in>, "Vikram Sahay" <jspna-moib@gov.in>, "Sunil Mishra" <mishra.sunil@nic.in>, "Dr Bijaya Behera (Mr)" <behera.bk@nic.in>, "Arkaja Das" <arkaja.das@gov.in>, "CHINMAY RATH" <chinmay.rath@gov.in>, "Shri Mishra" <js-youth@gov.in>, "Sarah Jayal Sawkmie" <sarah.sawkmie@gov.in>, "Amarpreet Duggal" <jsad-moe@gov.in>, "Mehraj Shaikh" <ac.nrm-agri@gov.in>, "Arun Srivastava" <srivastava.arun@gov.in>, "Roopa Mishra" <rmishra77@nic.in>, "dir_sbm-mud" <dir_sbm-mud@gov.in>, "arunmoca" <arun.moca@nic.in>, "amitrانjan4" <amitrانjan4@kpmg.com>, "Mahesh KumarKashyap" <mk.kashyap@gov.in>, "Shiv Mohan" <shiv.dixit@gov.in>, "monikapraakash" <monika.praakash@iitm.ac.in>, "Dr Elangovan Ministry of Education's Innovation Cell" <elangovan.kariappan@gov.in>, "aid_mic" <aid_mic@aicte-india.org>, "diric" <dir.ic@aicte-india.org>, "azeemrehman" <azeem.rehman@nic.in>, "manojsharma12" <manoj.sharma12@nnic.in>, "Aman Jain" <amanjain@ord.gov.in>, "Lavish Chaudhary" <lavish.chaudhary@mygov.in>, "renusingh" <renu.singh@mygov.in>, "Shivangi Verma" <shivangi.v@mygov.in>, "VIJAY GOPAL" <s.vijaygopal56@nic.in>, "dkprajapati" <dk.prajapati@nic.in>, "Rishabh Gehlot" <rishabh.gehlot01@gov.in>, "SAILESH KUMAR" <saillesh.kumar@nic.in>, "Jhaajay" <Jha.ajay@gov.in>, "amitamit100" <amitamit100@gmail.com>, "Mehraj Shaikh" <mehraj.as@gov.in>, "drbhaskaran63" <drbhaskaran63@gmail.com>, "Manish Bindal" <manish.bindal84@gov.in>, "Rahul Bhatia" <bhatia.rahul89@gov.in>, "reemasharmani" <reemasharmani@gmail.com>, "SHAKTI KUMAR SINGH" <shakti.nmnh@gov.in>, "sharandeep" <sharandeep@nic.in>, "YASHPAL YADAV" <yashpal.cpcb@gov.in>, "dpr-mod" <dpr-mod@gov.in>, "Rina Sonowal" <rinasonowal.edu@nic.in>, "PRIYANKA CHANDRA" <priyankachandra.dad@hub.nic.in>, "Niyati Joshi" <fishstat.dir@dof.gov.in>, "H.R.Khanna" <hansraj.khanna@gov.in>, "BINAY KUMAR JHA" <binay.jha@nic.in>, "Arvind Singh" <arvindp.singh@nic.in>, "Dalbir Singh" <dalbir.singh@nic.in>, "pr rlybd" <pr.rlybd@gmail.com>, "Radha Narang" <radha.narang@gov.in>, "gachitra" <gachitra@nic.in>, "Mr Nareesh Gangwar"

Sir/Madam

With reference to the trailing mail and the discussions during the meeting held on Jan. 30, 2025, it is requested to formulate a detailed action plan in accordance with the mandate of respective Ministry /department /Division for the World Environment Day-2025 and submit the same to this office by last week of March, 2025. An indicative list of activities for each of the line Ministries/Departments are enclosed in the Power point presentation and the Concept Note attached herewith.

Regards,
Dr. HVC Chary Guntupalli
Scientist-E/Addl. Director
LiFE cell
MoEFCC, New Delhi
Whatsapp -9990517580

---- On Fri, 31 Jan 2025 18:11:23 +0530 H V C CHARY GUNTUPALLI <lfe-moefcc@gov.in> wrote ---

Sir/Madam,

A. As per the discussions held during the preparatory meeting held on 30.01.2025 for the World Environment Day-2025, please find the relevant links for sign-up and uploading of data on merilife portal.

Detailed videos for the following can be accessed at <https://merilife.nic.in/help>: -

1. How to Sign Up to the Meri LIFE Mobile App.
2. How to Sign Up to Meri LIFE as Super Volunteers.
3. How to Sign Up as Field Officers.
4. How to Sign Up as CSO Partners.
5. How to fill an action report on Meri LIFE.

B. Besides, you are also requested to formulate a detailed action plan in accordance with the **mandate of respective Minsitry /department** for the World Environment Day-2025 and **submit the same to this office on or before 06.02.025**. An indicative list of activities for each of the line Ministried are enclosed in the Power point presentation for ready reference.

Regards
Dr. HVC Chary Guntupalli
Scientist-E/Addl. Director
LiFE cell
MoEFCC, New Delhi



World Environment Day Campaign 2025

Background

The Theme for World Environment Day (WED) 2025 is End plastic pollution. The Ministry of Environment, Forest and Climate Change (MoEF&CC) will celebrate the WED 2025 by running a campaign to highlight the importance of ending plastic pollution. Reducing plastic pollution is vital for protecting various ecosystems, human health, and combating climate change. It ensures a sustainable and healthy planet for future generations.

Key Thrust Areas of WED Campaign 2025

- ✓ Elimination of Single use Plastic (SuP)
- ✓ Reduction in generation of Single use Plastic (SuP)
- ✓ Management of Single use Plastic (SuP) waste

Objectives

- **Pro-planet actions** to be generated through participation from youth and general public, private entities and civil society organizations, as well as state/central government agencies
- **Pro-planet action events** to be organized at various stakeholder levels which includes educational institutions, government agencies (central-state-district-block level), corporate entities, industrial entities to participate in green volunteering combatting plastic pollution

Suggestive Timeline of Campaign

22nd April 2025 (Kick off) – 05th June 2025 (Culmination)

Target Audience

The aim is to reach out to all individuals of different age groups across the nation by leveraging various central ministries, state governments and civil society organisations.

Key Activities of LIFE Cell at Scale through WED Campaign

S.No.	Planned activities	Timelines
1.	Establishing and convening a meeting with co-ordination group having representatives from relevant divisions (HSMD, CP).	First week of Feb., 2025
2.	- Convening meetings and orientation with Line Ministries and States to ensure participation for WED 2025. - Seek action plans from the respective Ministries/departments for the activities for World Environment Day.	Jan-March 2025
3.	Finalization of media creatives related to theme.	By the end of Feb 2025
4.	Theme-aligned activities outlined with Line Ministries and States, supported by orientation sessions.	February – March 2025
5.	Conducting fortnightly review of the implementation of the action plans proposed.	May – June 2025
6.	Analysis of data reported by all stakeholders on the Meri LIFE platform to understand environmental impact.	July – December 2025 on an ongoing basis



A. Intra-Ministerial initiatives:

Level of Intervention	Details of Intervention
Division	LIFE cell in consultation with Programme Divisions (EE Division, NMNH, EIACP Division, HSMO) dealing with Public awareness / Plastic waste to prepare a broad outline of the indicative list of events that can be planned over the 1.5 month period
Organization/Institute/Autonomous Bodies	<p>The shortlisted indicative action events to be communicated by LIFE Cell to various organizations under the Ministry.</p> <p>To seek detailed Action Plans from various organizations/Autonomous bodies/institutes under the administrative control of MoEF&CC (including National institution for Research & Application of Natural Resources to Transform, Adapt and Build Resilience (NIRANTAR) institutes)</p> <p>To conduct a fortnightly review of the implementation of the action plans proposed and finalized in consultation with MoEF&CC, New Delhi</p>
Attached offices	<p>The shortlisted indicative action events to be communicated by ROHQ to various attached offices (Regional Offices) under the Ministry.</p> <p>Seeking detailed Action Plans from various attached offices of Ministry</p> <p>To conduct a fortnightly review of the implementation of the action plans proposed and finalized in consultation with MoEF&CC, New Delhi</p>

B. Inter-Ministerial initiatives:

Communication with all the Central Ministries/Departments to celebrate World Environment Day-2025 under the theme "Ending Plastic Pollution Globally" by aligning their activities in line with the Actions under the Mission LIFE theme of "Say No to Single Use Plastic".

Name of the Ministry	Indicative list of LIFE actions for planning targeted activities under the theme of World Environment Day-2025
Ministry of Agriculture and Farmers Welfare	<ul style="list-style-type: none"> • Use cloth bag for shopping instead of plastic bags • Carry your own water bottle wherever possible • Reuse glass containers/ packaging plastic items as storage boxes • Participate in and mobilize participation for clean-up drives of cities and water bodies • Use recycled plastic over virgin plastic, wherever possible • Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste



Ministry of Petroleum and Natural Gas	<ul style="list-style-type: none">• Use cloth bag for shopping instead of plastic bags• Carry your own water bottle wherever possible• Reuse glass containers/ packaging plastic items as storage boxes• Prefer using non-plastic eco-friendly cutlery during gatherings and events• Use recycled plastic over virgin plastic, wherever possible• Use steel/ recyclable plastic lunch boxes and water bottles• Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste
Ministry of Animal Husbandry	<ul style="list-style-type: none">• Use cloth bag for shopping instead of plastic bags• Reuse glass containers/ packaging plastic items as storage boxes• Participate in and mobilize participation for clean-up drives of cities and water bodies• Prefer using non-plastic eco-friendly cutlery during gatherings and events• Use recycled plastic over virgin plastic, wherever possible• Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste
Ministry of Ayush	<ul style="list-style-type: none">• Reuse glass containers/ packaging plastic items as storage boxes• Use menstrual cups instead of sanitary napkins• Use recycled plastic over virgin plastic, wherever possible• Use steel/ recyclable plastic lunch boxes and water bottles• Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste• Opt for bamboo toothbrushes and neem combs
Ministry of Higher Education	<ul style="list-style-type: none">• Carry your own water bottle wherever possible• Reuse glass containers/ packaging plastic items as storage boxes• Participate in and mobilize participation for clean-up drives of cities and water bodies• Prefer using non-plastic eco-friendly cutlery during gatherings and events• Use menstrual cups instead of sanitary napkins• Use recycled plastic over virgin plastic, wherever possible• Use steel/ recyclable plastic lunch boxes and water bottles• Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste• Opt for bamboo toothbrushes and neem combs
Ministry of Panchayati Raj	<ul style="list-style-type: none">• Use cloth bag for shopping instead of plastic bags• Carry your own water bottle wherever possible• Participate in and mobilize participation for clean-up drives of cities and water bodies• Prefer using non-plastic eco-friendly cutlery during gatherings and events• Use menstrual cups instead of sanitary napkins• Use recycled plastic over virgin plastic, wherever possible• Use steel/ recyclable plastic lunch boxes and water bottles• Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste• Opt for bamboo toothbrushes and neem combs
Ministry of Tourism	<ul style="list-style-type: none">• Use cloth bag for shopping instead of plastic bags• Carry your own water bottle wherever possible• Reuse glass containers/ packaging plastic items as storage boxes



	<ul style="list-style-type: none"> • Participate in and mobilize participation for clean-up drives of cities and water bodies • Prefer using non-plastic eco-friendly cutlery during gatherings and events • Use menstrual cups instead of sanitary napkins • Use recycled plastic over virgin plastic, wherever possible • Use steel/ recyclable plastic lunch boxes and water bottles • Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste • Opt for bamboo toothbrushes and neem combs
Ministry of Railways	<ul style="list-style-type: none"> • Carry your own water bottle wherever possible • Prefer using non-plastic eco-friendly cutlery during gatherings and events • Use recycled plastic over virgin plastic, wherever possible • Use steel/ recyclable plastic lunch boxes and water bottles • Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste • Opt for bamboo toothbrushes and neem combs
Ministry of Youth Affairs & Sports	<ul style="list-style-type: none"> • Use cloth bag for shopping instead of plastic bags • Carry your own water bottle wherever possible • Reuse glass containers/ packaging plastic items as storage boxes • Participate in and mobilize participation for clean-up drives of cities and water bodies • Prefer using non-plastic eco-friendly cutlery during gatherings and events • Use menstrual cups instead of sanitary napkins • Use recycled plastic over virgin plastic, wherever possible • Use steel/ recyclable plastic lunch boxes and water bottles • Cut the packaging bags used for milk, buttermilk, etc. only partially to avoid plastic bits from mixing into biodegradable waste • Opt for bamboo toothbrushes and neem combs

C. Social Media Outreach

National level public outreach through dissemination of creatives on the theme "Say no to Single Use plastic" through social media platforms by social media team.

Co-ordination Group Composition

- Co-ordination Group Composition with representatives from relevant departments

Objective	Group Composition
<ul style="list-style-type: none"> - Brainstorm on new ideas or previous success stories of the activities/campaigns run by other departments. - Align the WED theme with the previous and on-going work of different departments. 	<ul style="list-style-type: none"> - 1 Advisor LIFE Cell - 1 Director LIFE Cell - 1 representative from HSMD Division dealing with Plastic Waste - 1 representative from CP Division dealing with Plastic Waste