

भारत सरकार/GOVERNMENT OF INDIA
रेल मंत्रालय /MINISTRY OF RAILWAYS
रेलवे बोर्ड/(RAILWAY BOARD)

No.2025/EnHM/08/02/IDC

New Delhi dated. 25.07.2025

The General Managers,
All Zonal Railways & PUs,
CMDs & MDs of all PSUs under M/o Railway,
DGs of RDSO and NAIR,
Directors of all CTIs under M/o Railway,
PCAO/COFMOW.

Sub: Independence Day Celebrations (IDC), 2025 - Swachhata Activities to be taken by IR.

In order to celebrate the Independence Day Celebrations 2025 in a befitting manner, it has been decided that Swachhata Abhiyan (Cleanliness drive) be launched over IR from 01st to 15th August, 2025. Detailed programme of activities, to be taken up during the drive, is enclosed herewith.

2. During the drive, special attention needs to be given for ensuring cleanliness within and beyond the platform and station limits and removal of garbage from and near Railway tracks, especially within municipal areas.
3. It is requested to ensure meticulous implementation of the outlined activities.
4. An interim report on activities undertaken along with supporting photographs, outreach efforts, may be submitted to Board by 16.08.2025.
5. Further, Northern Railway need to prepare specific reports for efforts made in Delhi as well as outside Delhi region under their jurisdiction.

Encl: As above.


(Ajay Jha)
Director/EnHM
Railway Board

Copy to:

1. Secretary/Railway Board, for kind perusal and organizing Swachhata Abhiyan in Rail Bhawan.
2. ED/Health, Railway Board, for information and necessary action.
3. DRMs/All Railway Divisions.

Cleanliness activities to be undertaken for Independence Day Celebrations 2025

(01.08.2025-03.08.2025)

- Swachhata pledge should be administered to Railway Staff and their families.
- Swachh Rath/Prabhat Pheris should be taken out in the morning with the slogan "Swachh Rail Swachh Bharat" with a view to raise awareness among public especially railway employees and their families to ensure cleanliness in the vicinity of their habitat.
- Nukkad Nataks be organized with the help of cultural teams of Railways, NGOs, social organizations and School children at railway stations for awareness of passengers.
- Workshop and training programs should be conducted by EnHM officials for staff having public interface.
- Creation of selfie booths on Swachhata theme at stations and other appropriate locations.
- Mass awareness activities on Swachhata theme.

(04.08.2025- onwards)

- Efforts for a combined shramdaan in Railway premises & nearby locality, engagement of local celebrities/influencers should be done for cleaning the station premises and its surroundings. (Care should be taken to ensure safety while working on/near tracks without hindering the operation of trains)
- Cooperation of passengers be sought in keeping the coach and stations clean through PA system on the Railway Station and announcements in trains. They may also be encouraged to take Swachhata pledge through pamphlets.
- Organize workshops on Sanitation and upkeep of railway stations by involving NGOs, Charitable institutions, Scouts & Guides, Unions and all employees to undertake cleanliness drive on their nearest railway stations.
- Workshops should be organized on Sanitation and upkeep of Railway Colonies/offices and other Institutions on Railway premises.
- Cleanliness awareness campaign to be organized on proper use of bio-toilets.
- Anti-littering notices to be displayed in all institutions on the Railway premises like Railway Colonies, Offices, Railway Stations, Rest Houses and Dormitories, Running Rooms, Hospitals and Health Units and Schools.
- Organize intensive cleanliness drive at Railway stations.
- Intensive cleaning of tracks near entry and exit points of cities in collaboration with Urban Local Bodies, as per requirement.
- Availability and working of cleaning machines, tools & plants, protective gears for cleaning staff must be ensured.
- Adequate provision of dustbins at stations is to be ensured. Separate dustbins be provided at stations for segregated collection of waste.

- A campaign for 'use the dustbin', 'donate the dustbin' may be taken up to generate the awareness among the rail users.
- Cleanliness of drains & toilets to be focused. Inspecting upkeep and stacking of hydrant pipe in proper manner.
- Divyang access to the toilets be ensured in the station area and Railway Offices and buildings.
- 'Swachhata Hastakshar' campaign may be launched with participation of passengers.
- Intensive cleaning of all Building, colonies and offices.
- Use of plastic to be discouraged. Stations should be made plastic free.
- Plastic bottle crushers should be properly working and passengers be encouraged to use these machines so that plastic thrown does not choke drains or water outlets.
- All efforts should be made to ensure that all railway platforms be litter-free.
- Segregation of waste should be encouraged by setting up of separate dustbins.
- Health checkup camp be organised for Swachhata workers.
- Intensive cleaning of canteens, food stalls in and around station premises should be undertaken.
- Utensil cleaning, garbage disposal in base kitchens, pantries and food plazas at stations also to be checked during cleaning for sustainable improvement in cleaning activity. Food vendors, cooks and bearer of canteen to be covered under cleanliness, medical checkup and hygiene.
- To conduct Inspection of Pantry Cars by team of officers and staff and propagating awareness on cleanliness & hygiene among pantry car staff.
- Cleaning of water bodies in Railway premises. All water treatment plant, water installations including filter plants, for pre and post filtration quality of water.
- Awareness campaign for protection of environment.
- Observe tree plantation drive on Railway land/colonies.
- Shortlisting of better performing Swachhata worker of campaign to be finalized by 13.08.2025 and suitably rewarded at the culmination of the event, on Independence day.
