



अध्यक्ष एवं मुख्य कार्यकारी अधिकारी,
रेलवे बोर्ड
पदेन प्रमुख सचिव, भारत सरकार
रेल मंत्रालय,

CHAIRMAN & CHIEF EXECUTIVE OFFICER,
RAILWAY BOARD
EX OFFICIO PRINCIPAL SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS

DO No.2024/EnHM/08/01/Sw.Pakh.

24th September, 2024

My dear General Manager,

**Sub: Swachhata Pakhwada from 01st October to 15th October,
2024 over Indian Railways.**

Swachhata Pakhwada is celebrated every year over Indian Railways. This year, Swachhata Pakwada is scheduled to be celebrated from 01st October to 15th October, 2024. During Swachhata Pakhwada, special drives are launched for clean stations, trains, tracks, colonies, office premises, public awareness programme etc. An indicative day to day activity calendar along with other guidelines have already been circulated vide Railway Board's letter No. 202/EnHM/08/01/Sw. Pakh. dated 26.03.2023.

2. Swachhata Hi Seva (SHS) – 2024 campaign is also underway on Indian Railways. I had separately given directions in VCs/letters for monitoring activities under SHS - 2024 and making it a grand success. I would once again request you to kindly ensure regular updation of activities of SHS events on Swachhata ki Bhagidari, Cleanliness Targeted Units (CTUs) and Safai Mitra Suraksha Shivirs on SHS portal.

3. Swachhata Pakhwada is to be observed successively to Swachhata Hi Seva campaign. All field units are requested to be ready simultaneously and the momentum gained during SHS should be extended in true spirit for observance of Swachhata Pakhwada to make this campaign also a great success like all preceding years. Swachhata Pakhwada will be launched with "Swachhata Pledge" on 1st October 2024 at 11.00 hrs from Conference hall Rail Bhawan. V.C. link for joining "Swachhata Pledge" will be shared in due course.

Contd...2/-

4. All the activities undertaken in Swachhata Pakhwada needs to be properly documented and uploaded on respective sites/portals on daily basis and daily/final report should be invariably submitted in the prescribed format to this office for evaluation and to judge winners for Ministry of Jal Shakti's shield provided to Indian Railways.

With best wishes,

Yours sincerely



(Satish Kumar)

**The General Managers,
All Zonal Railway & PUs,
CMDs & MDs of all PSUs under M/o Railway
DGs of RDSO and NAIR,
Directors, all CTIs under M/o Railway.**

Copy to: Secretary/Railway Board for information & necessary action.