

सतीश कुमार
SATISH KUMAR



अध्यक्ष एवं मुख्य कार्यकारी अधिकारी,
रेलवे बोर्ड
पदेन प्रमुख सचिव, भारत सरकार
रेल मंत्रालय,

**CHAIRMAN & CHIEF EXECUTIVE OFFICER,
RAILWAY BOARD
EX OFFICIO PRINCIPAL SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
5th September, 2024**

No. 2024/EnHM/10/02

My dear General Manager,

Sub: #Plant4Mother campaign.

Ref: CRB & CEO's DO letter of even number dated 04.07.2024. (Copy enclosed)

As you are aware that on the occasion of World Environment Day – 2024, Hon'ble Prime Minister planted a sapling of peepal tree at Buddha Jayanti Park, New Delhi and launched #एक पेड़ मां के नाम and #Plant4Mother campaign under which it is proposed to plant 80 crore trees by September 2024 and 140 crore trees by March, 2025, following a "Whole of Government" and "Whole of Society Approach".

2. Accordingly, vide DO letter under reference, a drive for tree plantation over Indian Railways was launched under #Plant4Mother campaign. It was also advised that plantation drive should be done on mass scale with focus on planting on the vacant land under the Railway and also alongside the railway tracks.

3. In view of above, I would like to request that every effort may be made for proper implementation of **#Plant4Mother campaign** and to achieve the plantation targets.

4. Necessary actions, like proper watering of plants and timely checkups, may also be taken to ensure survival of planted trees. Further, IEC technology may be used to raise awareness/participation among the railway personnel and passengers in **#Plant4Mother campaign**.

5. I look forward to your invaluable contribution in the aforesaid campaign and positive response towards sustainability and environment conservation. Through collective efforts, we can create a greener and healthier environment for future generations.

With best wishes,

DA: As above.

Yours sincerely,


(Satish Kumar)

**The General Managers,
All Zonal Railways & PUs,
CMDs & MDs of all PSUs,
DGs of RDSO and NAIR,
PCAO/COFMOW,
Directors of all CTIs.**

Copy to: Secretary/Railway Board for kind information please.

Rail Bhawan, Raisina Road, New Delhi-110 001.

Tel.: 011-23384010, Fax : 011-23381453, Email : crb@rb.railnet.gov.in



सत्यमेव जयते

अध्यक्ष एवं मुख्य कार्यकारी अधिकारी,
रेलवे बोर्ड

पदेन प्रमुख सचिव, भारत सरकार
रेल मंत्रालय

**CHAIRMAN & CHIEF EXECUTIVE OFFICER,
RAILWAY BOARD
EX OFFICIO PRINCIPAL SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS**

4th July, 2024

D.O. No. 2024/EnHM/10/02

My dear General Manager,

Sub: #Plant4Mother campaign.

On the occasion of World Environment Day, Hon'ble Prime Minister planted a sapling of peepal tree at Buddha Jayanti Park, New Delhi and launched #एक पेड़ मां के नाम and #Plant4Mother campaign.

As you are aware, our planet is facing unprecedented environmental challenges, including climate change and biodiversity loss. Trees are not just a vital part of our ecosystem but also serve as the lungs of our planet, providing oxygen, absorbing carbon dioxide and supporting biodiversity. Tree planting is recognized as one of the most engaging, environmental-friendly activities that people can participate in to help the planet when done properly.

2. A campaign “#एक पेड़ मां के नाम” initiative has been launched by GoI to contribute positively towards sustainability and environment conservation. Under the afore-mentioned campaign, it is proposed to plant 80 crore trees by September 2024 and 140 crore trees by March, 2025, following a “Whole of Government” and “Whole of Society Approach”.

3. The zone wise targets of plantation for the year 2024-25 has already been issued vide Railway Board's letter no. 2012/LML/2/6 dt. 11.06.2024 wherein 1.1 crore plantation target has been fixed by Indian Railway in year 2024-25. It is desired that 60 % of the target may be completed by Sept 2024 to be in sync with MoEFCC targets.

4. By joining hands, we can amplify our impact and inspire others to take proactive steps towards a greener future. A drive for tree plantation be launched and should have focus on followings:

- Plantation drive should be done on mass scale, focus should be on planting on the vacant land under the Railway and also alongside the railway tracks.
- Ensure survival of planted trees necessary action should be taken like proper watering of plants and timely checkup may be conducted.

- Raise awareness among the railway personnel and passenger that plantation could mitigate climate change and should be encouraged through IEC programmes to participate in #Plant4Mother campaign.

5. Together, we can make a significant difference and leave a lasting legacy for future generations. Your insights and expertise will be invaluable in ensuring the success of “#एक पेड़ मां के नाम”. I look forward to your positive response and to embark on this journey towards a sustainable tomorrow.

6. It is also requested to please nominate a Nodal Officer for the campaign from your unit for coordination and the details of activities undertaken may be shared with PED/ME (EnHM & Proj.) on email id- advenhm@rb.railnet.gov.in

Looking forward to your support for making this campaign a grand success.

With best wishes,

Yours sincerely



(Jaya Varma Sinha)

The General Managers,
All Zonal Railways & PUs,

Copy to:

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|--|---|----------------------------|
| 1. CMDs & MDs of all PSUs under M/o Railways | } | for similar action please. |
| 2. DGs of RDSO and NAIR, | | |
| 3. PCAO/COFMOW | | |
| 4. Secretary/Railway Board for kind information please. | | |