

भारत सरकार/GOVERNMENT OF INDIA  
रेल मंत्रालय /MINISTRY OF RAILWAYS  
रेलवे बोर्ड/(RAILWAY BOARD)

No.2023/EnHM/08/01/Sw. Pakh.

New Delhi dated. 29.09.2023

The General Managers,  
All Zonal Railway & PUs,  
DRMs/All Indian Railways,  
CMDs & MDs of all PSUs under M/o Railway  
DGs of RDSO and NAIR,  
Directors, all CTIs under M/o Railway.

**Sub: Swachhata Pakhwada from 16<sup>th</sup> September to 2<sup>nd</sup> October, 2023 over Indian Railways.**

In continuation to already issued guidelines with respect to Swachhata hi Sewa – 2023 campaign, following may also be taken care of by Railway Units:

**A. Key Action Points for Closure of Events**

- On 1<sup>st</sup> October, after cleanliness activities field units are to upload details and good quality pictures/videos related to the event on <https://swachhatahiseva.com/> latest before 4 pm giving details of:
  - No. of participants
  - Post event pictures & videos
  - Total area cleaned
  - Name of chief guest attending the event
- Field units are to keep in handy the details which are to be entered on the portal.
- Once all details and pictures and videos have been uploaded, field units are requested to close the event using the functionality available on the portal.
- It is to be noted that once an event has been closed it cannot be edited, hence closing of the event needs to be carried out carefully.

**B. Documentation & posting of event's highlights throughout the day on Social Media**

- Posting pictures and videos on unique initiatives.
- Testimonials of participants in the event.

**C. Participation of Ministers/Higher officers at any location & their protocol**

Hon'ble Cabinet Ministers/Ministers of State and Secretaries/higher officials may join shramdaan at any place. All Railway units are requested to follow due protocol in such cases.

**D. Special attention may be given on that no garbage heaps should be created after the Shramdaan activity and necessary tie-ups with local bodies/other agencies for transportation of the collected garbage to designated points should be made.**



(Shailendra Singh)

Exe. Director/ME(EnHM & Proj.)

Railway Board

**Copy to:** Secretary/Railway Board, for information and necessary action.