

The General Managers  
All Zonal Railways and PUs,  
CMDs and MDs of all PSUs under M/o Railways  
DGs of RDSO and NAIR,  
Directors, CTIs under M/o Railways.

**Sub: Swachhata Pakhwada and Swachhata Hi Seva Campaign- 2023 over Indian Railways.**

A VC Meeting was conducted by Cabinet Secretary on 16.09.2023 on the issue of Swachhta Hi Seva Campaign 2023 and Special Campaign 3.0 launched by DARPG. In VC meeting, it was desired that the campaign has to be energized and to be given special momentum making it a mass movement (Jan Andolan).

Besides already issued instructions on the subject matter, following should invariably be focused upon:-

- (i) There should be visible improvement on railway stations and railway tracks.
- (ii) Improvement in cleanliness level/condition of toilets on trains and stations.
- (iii) Creation of waste to art selfie points on important stations.
- (iv) Campaign against single use plastic.
- (v) Clearing of legacy dumping sites in Railway premises.
- (vi) Acknowledging contribution of safai mitras/personal engaged in cleanliness activities.
- (vii) Daily reporting on social media sites using social media official hashtag.



(Shailendra Singh)  
Exe. Director/ME (EnHM & Proj.)  
Railway Board