



सत्यमेव जयते

जया वर्मा सिन्हा  
JAYA VARMA SINHA

अध्यक्ष एवं मुख्य कार्यकारी अधिकारी,  
रेलवे बोर्ड  
पदेन प्रमुख सचिव, भारत सरकार  
रेल मंत्रालय

CHAIRMAN & CHIEF EXECUTIVE OFFICER,  
RAILWAY BOARD  
EX-OFFICIO PRINCIPAL SECRETARY  
GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS  
15<sup>th</sup> December, 2023

DO No. 2023/EnHM/08/02

Dear General Manager,

**Sub: Clean Toilets Campaign.**

On the occasion of World Toilet Day (19<sup>th</sup> November, 2023), Hon'ble Union Minister, Ministry of Housing and Urban Affairs, (MoHUA) launched a five week long '**Clean Toilets Campaign**' from 19<sup>th</sup> November, to 25<sup>th</sup> December (Good Governance Day). Indian Railways, an active partner of Swachh Bharat Mission, has decided to join the 'Clean Toilets Campaign' launched by MoHUA.

2. In this regard, all Railway establishments are advised to undertake the following activities:

- Massive cleanliness drive of all toilets present at railway stations and in coaches.
- Repair and refurbishment of all public toilets and branding with the SBM logo.
- Toilet walls at stations to have paintings showcasing local heritage and culture.
- Key messages on sanitation to be displayed at strategic points at railway stations and inside coaches.
- Announcements to be made on importance of toilet usage at platforms and trains.
- Community toilets to be constructed along 1 km of the railway platform.
- Nominate exceptional toilet models under the Clean Toilet Challenge on an online link (URL <https://ctc.sbmurban.org/>)

3. You are also requested to nominate a Nodal Officer for the campaign from your unit for coordination and the details of activities undertaken may be shared with PED/ME (EnHM & Proj.), Railway Board, on email- [advenhm@rb.railnet.gov.in](mailto:advenhm@rb.railnet.gov.in).

With best wishes and looking forward to your support for making this campaign a grand success.

Yours sincerely

(Jaya Varma Sinha)

**The General Managers,  
All Zonal Railways & PUs,**

Copy to:

1. **Director General:** RDSO and NAIR
2. **CMDs & MDs :** All PSUs under M/o Railways
3. **PCAO:** COFMOW
4. Secretary/Railway Board for information & necessary action w.r.t launching the campaign in Railway Board