



**GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
RAILWAY BOARD**



No. 2016/ EnHM/06/06

Dated 29.09.2016

**General Managers,
All ZRs and PUs
DG/RDSO, DG/NAIR
CAO/DMW/Patiala, CAO/RWP/Bela**

Sub: Swachh Rail Swachh Bharat Mission – completion of two years

Ref : CRB's letter No. 2015/ EnHM/06/12 dt. 12.04.2016

Swachh Bharat Mission (SBM) is completing the second year since launch on the 2nd October, 2014. All Zonal Railways, PUs and other Railway Units are advised to carry forward the good work done under Swachh Bharat Mission during the past two years to achieve the objectives of Government of India. To mark the beginning of the third year of SBM on the 2nd October 2016, special programmes shall be organised in a befitting manner to increase the focus on cleanliness. Some suggested activities are as under :

- Swachhta Pledge by Railway staff and Rail users at various places.
- Cleanliness Campaigns/Drives in all areas including Railway colonies, Workplaces and premises.
- Cleanliness Drives associating Charitable Institutions / Social Organizations / Voluntary Organisations / NGOs at major railway stations.

The activities already advised vide CRB's letter under reference above shall be reviewed for appropriate renewed action. These include updation of SBM web-pages of each ZR / Division / Unit and making minimum one innovative video film on cleanliness theme for spreading the awareness.


**(Shivendra Mohan)
Executive Director
EnHM / ME**