

GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
(RAILWAY BOARD)

No. 2016/EnHM/08/10

New Delhi, dated 07.08.2017

The General Managers,
All Zonal Railways.

Sub: Swachhta Pakhwada from 16th - 31st August, 2017
Ref: MRS D.O. letter of even number dated 14.07.2017

Brief of activities to be carried out in the forthcoming Swachhta Pakhwada were advised vide reference DO.

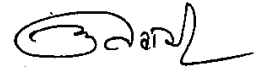
2. A meeting of Committee of Secretaries, chaired by Cabinet Secretary was attended by Chairman Railway Board on behalf of Ministry of Railways (Railway Board) and other Secretaries. The relevant portion of the Minutes of the Meeting received on 14.07.2017 in the office of CRB, is enclosed for your kind guidance in the matter.

3. Before Pakhwada begins, preparedness review will be conducted on 09.08.2017, via video conferencing. A mid-Pakhwada review will be conducted on completion of one week of Swachhta Pakhwada, preferably on 24.08.2017.

4. The following may be taken into account while taking into consideration, the preparedness of the Swachhta Pakhwada:

- a) Primary focus should be given to cleanliness of all A1 and A category Stations, and trains, list of which has been sent vide reference above.
- b) Volunteers of NSS and NYK may also be involved for cleanliness of Railway Stations along with other NGOs like Sulabh International, Sant Nirankari Charitable Foundation, Brahma Kumaris, etc.
- c) Zonal Railways may also examine installation of Bottle Crusher Machines at prominent places under Corporate Social Responsibility Scheme or otherwise.

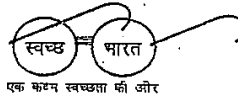
Text of Swachhta Pledge is enclosed.



(A.K. Tewari)
Advisor/EnHM
Railway Board

G/F

Ravindra Gupta
Member (Rolling Stock)



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सदस्य चल स्टॉक, रेलवे बोर्ड
एवं
पदेन सचिव, भारत सरकार
रेल मंत्रालय
रेल भवन, नई दिल्ली-110001
MEMBER ROLLING STOCK,
RAILWAY BOARD
&
EX-OFFICIO SECRETARY,
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
RAIL BHAVAN, NEW DELHI-110001

DO No.2016/EnHM/08/10

New Delhi, 14.7.2017

Sub: **Swachh Rail Swachh Bharat – Swachhta Pakhwada from 16th to 31st August, 2017**

Ref: **Board's letter of even number dated 15.6.2017**

Vide Railway Board's letter dated 15.06.2017, quoted under reference, Zonal Railways were directed to observe the Swachhta Pakhwada from 16th to 31st August 2017 in compliance to the directions issued by Secretary, Ministry of Drinking Water & Sanitation in their letter dated 06.06.2017. In this regard, the details of activities to be carried out on during the Pakhwada are given in Annexure-I.

2. To make Swachh Bharat Mission a Jan Andolan, Hon'ble Prime Minister envisaged participation of all society in cleanliness programmes and activities. He has reiterated that Swachhta Pakhwada should not be treated as a routine but there should be solid and substantial work on Swachhta. Swachhta Pakhwada is being monitored at the highest level in the Railway Board and also in the Cabinet Secretariat and PMO.
3. To make Swachhta Pakhwada effective and fruitful it is desired that officers and staff of all departments be made aware and be involved in the various activities during Swachhta Pakhwada. NGOs and other organizations involved in similar activities may be requested to associate during the period.
4. **The focus on cleanliness at stations and in trains should be maintained everyday throughout the Swachhta Pakhwada as detailed in paras 5 to 7 below.**
5. Special emphasis has to be given to A1 category Stations for cleanliness in passenger and non passenger areas including the approach to the Station. It is suggested that one Senior Administrative Grade (SAG) officer be nominated to monitor cleanliness at the Station and of the approach and surrounding areas of the Station.
6. For each A category Stations one Senior Administrative Officer (SAG)/Selection Grade (SG)/Junior Administrative Grade (JAG) officer may be nominated for monitoring cleanliness of the Stations and the surrounding areas.

7. For monitoring cleanliness in trains (list enclosed) one SAG officer may be nominated for each premium train like Rajdhani, Shatabdi, Duronto, etc. For other important trains one SAG/SG/JAG officer may be nominated for each train.

8. To make the Swachhta Pakhwada effective it is desired that monitoring should be done through CCTV wherever installed. At the Stations it is required that for close and effective monitoring of cleanliness, CCTV live feed should be provided to the concerned Health Inspector or the Station Manager. This should also be extended to the Station Director and to Sr. DCM or the concerned Branch Officer. This may be continued even after the period of the Swachhta Pakhwada.

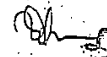
9. As part of the clean energy drive equipment fitted with solar energy may be made fully functional. Proposals for solar energy fitments may be expedited, wherever planned and all effort should be made to make them operational during the period of Swachhta Pakhwada.

10. Awareness should be made through Public Announcement System and through posters encouraging use of paperless travel in all classes. Feedback may be taken from passengers regarding cleanliness, including awareness messages conveyed on 139.

11. You are requested to be adequately prepared. Awareness programmes and monitoring mechanism should be in place well in advance. The preparations for the Swachhta Pakhwada will be reviewed by CRB in the first half of August, 2017 via video conferencing. During the period of the Swachhta Pakhwada close monitoring has to be done by the nominated officers and a midterm review will be conducted by the Railway Board.

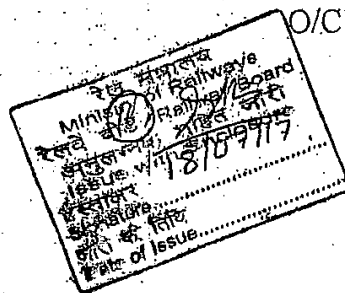
Necessary action be undertaken accordingly and daily report uploaded on SBM webpage and detailed report along with selective photographs should be mailed to advenhm@rb.railnet.gov.in

Yours sincerely,



(Ravindra Gupta)

The General Managers
All Zonal Railways



Swachh Rail Swachh Bharat

Sub: Swachh Rail Swachh Bharat - Swachhta Pakhwada from 16-31st August 2017

It has been decided that a special cleanliness drive should be undertaken on Indian Railways during the period from 16-31st August 2017 called "Rail Swachhta Pakhwada". All Zonal Railways shall organize the Swachhta Pakhwada with the following themes against the dates mentioned.

1. **16/08/2017: Swachh Awareness:** The day should be started by administering Swachhta pledge to Railway staff and safai karamacharis. On this day Parbhat Pheris should be taken out in the morning with the slogan "Swachh Rail Swachh Bharat" with a view to raise awareness of all railway employees and their families to ensure cleanliness in the vicinity of their habitat. Nukkad Natakas can be organized with the help of NGOs, Religious bodies and School children for creating awareness about cleanliness. Workshops and training programmes should be conducted for EnHM officers and staff. The officers and staff of other departments involved in passenger services should also be part of the training programmes. They should also be briefed on objectives and content of Swachhta Pakhwada.
- 2.1 **17/08/2017: Swachh Samwad (Cleanliness dialogue/Public):** All DRMs should organize seminars on Sanitation and upkeep of railway stations by involving NGOs, Charitable institutions, Scouts & Guides, Unions and all employees to undertake cleanliness drive on their nearest railway stations. Passengers and other Stakeholders should also be involved. Painting & Poster competitions on the theme of cleanliness should be organized in schools.
- 2.2 **18/08/2017: Swachh Samwad (Cleanliness dialogue/In-house):** Seminars and Workshops should be organized on Sanitation and upkeep of Railway Colonies and other Institutions on Railway premises. Cleanliness awareness campaign to be organized by displaying Anti-littering notices in all the institutions on the Railway premises like Railway Colonies, Rest Houses and Dormitories, Running Rooms, Hospitals and Health Units, Colleges and Schools. For this use of CCTVs, awareness posters and slogans, Nukkar shows etc. may be undertaken.
- 2.3 Awareness should be made through Public Announcements System and through posters encouraging more and more use of paperless travel in all classes of travel. Feedback may be taken from travelling public regarding cleanliness awareness including messages on 139.
- 3.1 **19/08/2017: Swachh Stations (Clean Stations):** Intensive Cleanliness drive at all A1 and A category stations should be undertaken. Availability and working of cleaning machines, tools & plants, protective gears for cleaning staff must be ensured. Adequate provision of dustbins at stations is to be ensured. At A1 & A category stations, separate dustbins shall be provided for segregated collection of waste in terms of extant Board's instructions. A campaign for 'fill the dustbin', 'donate the dustbin' may be taken up to generate the awareness among the rail users.
- 3.2 **20/08/2017: Swachh Stations (Clean Stations):** This day should be dedicated to intensive cleaning of all stations other than A1 and A category. Segregation of waste

should be encouraged by setting up of separate dustbins. Plastic bottle crushers should be installed with CSR funding so that plastic thrown does not choke drains or water outlets.

- 3.3 All efforts should be made to ensure at least one platform at important stations to be "zero waste", i.e. litter-free. During the "Swachhta Pakhwada", it should be ensured that equipment using Solar Power should be functional, wherever installed. Efforts should be made to discourage use of plastic and during the period at least one station in the Zonal Railway should be plastic free. The activities should be monitored through CCTVs and details of activities should be logged and sent to the Railway Board at the end of the "Swachhta Pakhwada" as part of the comprehensive report.
 - 4.1 **21/08/2017: Swachh Railgaadi (Clean Train):** Intensive inspection/cleaning of listed trains should be undertaken by teams of officers and staff to ensure cleanliness onboard.
 - 4.2 **22/08/17: Swachh Railgaadi (Clean Train):** Intensive inspection/cleaning of all other trains not covered in drive dated 21/08/17 should be undertaken on this day.
 - 4.3 All trains have to be inspected in the washing lines, in railway yards and also at stations. Train inspections to include checks on toilets and quality of linen. Suggestions/feedback should also be obtained from passengers and immediate action initiated.
 - 5.1 **23/08/2017: Swachh Parisar (Clean Work Place):** Intensive drive should be undertaken to clean up and improve offices including Hospitals, Schools, Coaching Depots and Lobbys. Required amenities in the circulating areas of station complexes be ensured and unauthorized encroachments removed. Cleaning of all drains to be undertaken.
 - 5.2 **24/08/2017: Swachh Parisar: (Clean Residential Premises)** Residential Premises including Railway Colony, Retiring/Waiting Rooms, Rest Houses and Dormitories, Running Rooms etc., should be taken up for intensive cleaning on this day. Plasters wherever falling should be repaired along with other repairs on walls/roofs/floors and electric fittings should be carried out.
 - 5.3 Intensive drive should be undertaken to clean up garbage. Areas which are normally ignored should be covered. Participation under CSR be called for setting up of waste to energy plants in railway colonies. Railway hospitals/Health Units should be cleaned intensively on this day. Efforts for segregation of waste be given a push. Children should be encouraged to keep the premises clean. Beautification of premises by pruning of trees, plantation and landscaping can be undertaken.
 - 6.1 **25/08/2017: Swachh Ahar:** On this day intensive cleaning of all canteens should be taken up.
 - 6.2 **26/08/2017: Swachh Ahar:** In continuation to station vending units, on this day intensive cleaning of all pantry cars in trains should be taken up.
 - 6.3 All Catering Units should be directed to clean their premises and ensure that clean and hygienic food is served. Samples of food can be taken for checking and feedback of passengers obtained on the quality of food served.
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- 7.1 **27/08/2017: Swachh Neer (Clean Water):** Intensive inspection of all water installations including filter plants, sources of water supply, water taps for drinking water at stations as well as trains shall be undertaken.
- 7.2 **28/08/2017: Swachh Neer (Clean Water)** Intensive inspection of all water installations in offices, Railway Colonies/Hospitals/Health Units/Schools should be taken up on this day.
- 7.3 **It must be ensured that quality potable water is available and there is no shortage of water supply at any of passenger service locations like waiting rooms, retiring rooms, platforms, trains, etc.** Inspection of water vending machines, water coolers should be undertaken for cleaning and sample checks should be conducted on quality of water. Efforts for setting up rain harvesting plants and recycling plants should be strengthened. It should be ensured that there is no problem of water stagnation anywhere in Railway premises.
8. **29/08/2017: Swachh Prasadhan:** The day should be dedicated to intensive cleaning of all toilet blocks at railway stations, coaching depots, trains and surrounding areas. Water availability, leaking pipes, drainage systems should be paid attention to and broken items replaced wherever required. **People should be encouraged to desist from open defecation in areas approaching railway stations or on tracks.**
9. **30/08/2017: Swachh Competition:** A sense of healthy competition for cleaning should be inculcated and commendation be given to those units which are found perennially/regularly cleaned. Supervisors/staff working on cleaning activities should be suitably recognized.
10. **31/08/2017: Review/Briefing:** On this day, the work carried out during the Pakhwada should be reviewed and a detailed report with photos and videos should be uploaded on the website of each Railway. Due coverage of the drive should be ensured in social/print/electronic media.

All Zonal Railways shall ensure to act on the various actionable points advised for improvement of cleanliness in railway premises circulated vide Railway Board's Letter No.2015/EnHM/08/01 (Pt.1) dt. 28.07.2016.

LIST OF TRAINS

To be monitored during Swachhta Pakhwada
(Originating / Terminating and Passing through)

A. Premium Trains:

1. All Shatabdi, Rajdhani and Duranto Trains.
2. All Jan Shatabdi and Samapark Kranti Trains.
3. All New Products like Gatiman, Tejas, Hamsafar and Antyodaya

B. Other Trains:

| | | | |
|----|----------|----------------|-------------------|
| 1 | 11077/78 | Pune | Jammutawi |
| 2 | 12151/52 | Mumbai(LTT) | Howrah |
| 3 | 12137/38 | Mumbai (CSTM) | Firozpur |
| 4 | 11065/66 | Mumbai(LTT) | Darbhanga |
| 5 | 18401/02 | Puri | Okha |
| 6 | 12803/04 | Visakhapatnam | H.Nizamuddin |
| 7 | 12859/60 | Mumbai(CSTM) | Howrah |
| 8 | 12801/02 | Puri | New Delhi |
| 9 | 13201/02 | Rajendra Nagar | Mumbai(LTT) |
| 10 | 12321/22 | Howrah | Mumbai |
| 11 | 13005/06 | Howrah | Amritsar |
| 12 | 12311/12 | Howrah | Kalka |
| 13 | 12511/12 | Gorakhpur | Trivendram |
| 14 | 12591/92 | Gorakhpur | Bangalore |
| 15 | 12589/90 | Gorakhpur | Secunderabad |
| 16 | 15017/18 | Gorakhpur | Mumbai(LTT) |
| 17 | 12515/16 | Guwahati | Tiruvananthapuram |
| 18 | 15667/68 | Kamakhya | Gandhidham |
| 19 | 12509/10 | Guwahati | Bangalore |
| 20 | 12505/06 | Guwahati | New Delhi |
| 21 | 14055/56 | Delhi | Dibrugarh Town |
| 22 | 12477/78 | Jamnagar | Katra |
| 23 | 12475/76 | Hapa | Katra |
| 24 | 12471/72 | Bandra (T) | Katra |
| 25 | 12715/16 | Nanded | Amritsar |
| 26 | 12791/92 | Secunderabad | Patna |
| 27 | 12723/24 | Hyderabad | New Delhi |
| 28 | 17229/30 | Hyderabad | Tiruvananthapuram |
| 29 | 12703/04 | Howrah | Secunderabad |
| 30 | 18237/38 | Bilaspur | Amritsar |
| 31 | 12833/34 | Ahmedabad | Howrah |
| 32 | 12863/64 | Howrah | Yesvantpur |
| 33 | 18029/30 | Shalimar | Mumbai(LTT) |

| | | | |
|----|----------|--------------------|---------------|
| 34 | 12809/10 | Mumbai(CSTM) | Howrah |
| 35 | 12839/40 | Howrah | Chennai |
| 36 | 18645/46 | Howrah | Hyderabad |
| 37 | 12625/26 | Thiruvananthapuram | New Delhi |
| 38 | 12621/22 | Chennai | New Delhi |
| 39 | 12615/16 | Chennai | New Delhi |
| 40 | 12655/56 | Chennai | Ahmedabad |
| 41 | 12295/96 | Bangalore | Patna |
| 42 | 16533/34 | Bangalore | Jodhpur |
| 43 | 16501/02 | Ahmedabad | Yesvantpur |
| 44 | 11463/64 | Jabalpur | Somnath |
| 45 | 12903/04 | Mumbai(BCT) | Amritsar |
| 46 | 19037/38 | Mumbai(BDTS) | Gorakhpur |
| 47 | 12925/26 | Mumbai(BDTS) | Amritsar |
| 48 | 12947/48 | Ahmedabad | Patna |
| 49 | 15203/04 | Barauni | Lucknow |
| 50 | 12553/54 | Barauni | New Delhi |
| 51 | 12391/92 | Rajgir | New Delhi |
| 52 | 15047/48 | Gorakhpur | Kolkata |
| 53 | 12487/88 | Delhi (ANVT) | Jogbani |
| 54 | 12237/38 | Varanasi | Jammutawi |
| 55 | 14611/12 | Amritsar | Gorakhpur |
| 56 | 14257/58 | New Delhi | Varanasi |
| 57 | 22417/18 | New Delhi | Varanasi |
| 58 | 19707/08 | Mumbai(BDTS) | Jaipur |
| 59 | 17479/80 | Tirupati | Puri |
| 60 | 12701/02 | Hyderabad | Mumbai (CSTM) |
| 61 | 18233/34 | Bilaspur | Indore |
| 62 | 16859/60 | Chennai Eg | Mangalore |
| 63 | 16779/80 | Rameshwaram | Tirupati |
| 64 | 16593/94 | Nanded | Bangalore |
| 65 | 19805/06 | Kota | Udhampur |
| 66 | 12191/92 | New Delhi | Jabalpur |
| 67 | 19031/32 | Ahmedabad | Haridwar |
| 68 | 12955/56 | Mumbai(BCT) | Jaipur |
| 69 | 12915/16 | Delhi | Ahmedabad |

Para 7: "Chairman, Railway Board (CRB) informed that cleanliness of about 400 Railway Stations, which account for almost 70% of footfall, shall be the primary focus during the Swachh Pakhwada. The Swachhta activities will be done by involving NGOs. CRB apprised that a list of 200 important trains has been prepared, to be monitored for cleanliness daily by specially designated officials. Public awareness campaign and provision of dustbins would be a part of the Swachhta Pakhwada activities. Cabinet Secretary suggested that volunteers of NSS and NYK may be involved for cleanliness of Railway Stations. Attention may also be paid to the problem of stray animals on the Railway platforms. Cabinet Secretary further suggested that the approach to Railway Stations both of people and of trains in urban areas is usually very dirty and the Pakhwada campaign may attempt to improve cleanliness of such areas."

Para 11: After detailed deliberations, it was recommended that:

- 1) Every Ministry/Department may take up Swachhta activities in the Pakhwada in accordance with their plans, whose broad contours have been presented above.
- 2) Before the Pakhwada begins, the Secretary of the Ministry/Department may organize a VC/meeting to review the preparedness. The VC/meeting may be attended by a representative of M/o DWS as well as the field functionaries of the Ministry.
- 3) A Mid-Pakhwada review may be conducted by the Ministry on completion of one week of the Pakhwada.
- 4) After the Pakhwada is over, awards may be considered for high performing field functionaries/units.
- 5) The Ministries, whose Pakhwada activities either begin or terminate on 15th August, 2017 may conduct special Swachhta activities on 15th August, 2017.
- 6) Swachhta activities may be publicized through various modes of communication including social media, electronic and print media etc.
- 7) M/o DWS may provide creative content for Swachhta activities and may participate in all preparatory and midterm review meetings of various Ministries.

SWACHH RAIL SWACHH BHARAT – SWACHHTA PAKHWADA
16th to 31st August, 2017.

Daily Reporting Format
(Data to be filled as applicable as per the programme)

| Date | Rly. | Division | Activity undertaken- parameter/no. to be reported | Nos. reported | Coverage | | |
|------|------|----------|---|------------------|-------------------------------|-----------------------------|------------------|
| | | | | | No. of A-1 & A stations | Other stations (Nos.) | No. of Trains |
| | | | Cleanliness drives at the stations – no. of officers deputed for the drives | | | | |
| | | | Anti-littering drive – No. of persons booked | | | | |
| | | | Anti-littering drive – Amount of fine collected (in '000 Rs.) | | | | |
| | | | Provision of dustbins – No. of additional dustbins provided | | | | |
| | | | Provision of segregated dustbins at A1 & A stations – Nos. provided | | | | |
| | | | Awareness campaign involving NGOs etc. – no. of organizations. | | | | |
| | | | Passenger interaction on cleanliness – no. of passengers contacted | | | | |
| | | | Complaints – nos. received/disposed | | | | |
| | | | Inspection of trains by officers – no. | | | | |
| | | | Complaints of trains – no. received/disposed | | | | |
| | | | Interaction with passengers on cleanliness of trains – no. of passengers contacted | | | | |

Swachhta Pledge

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year that is two hours per week to voluntary work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आजाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहाँ के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।
