

**GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS  
RAILWAY BOARD**

**No.2016/EnHM/06/07**

**New Delhi, dated 23.09.2016**

**The General Managers  
All Zonal Railways**

**SUB: Swachhta Week from 25<sup>th</sup> Sept., 2016- Drive against Open Defecation  
(OD) on 25<sup>th</sup> Sep., 2016**

**REF: MoUD's DO letter No.SJ/SBM/29/2016 dated 22.09.16**

A Nation wide "Swachhta Week" to mark the completion of 2<sup>nd</sup> year of Swachh Bharat Mission is being launched by Government of India through Ministry of Urban Development and Ministry of Drinking Water & Sanitation from 25<sup>th</sup> Sept., 2016 to 2<sup>nd</sup> Oct., 2016. As a part of this, intensive drive against Open Defecation (OD) will be undertaken in every OD vulnerable areas of the cities which include approaches of Railway Stations. This drive being organized by the respective local Government authorities/Municipal Corporations, needs to be actively supported and participated by Railway officials. Copy of letter No.SJ/SBM/29/2016 dated 22.09.2016 from MoUD in this regard is attached herewith for necessary action.

DRMs shall be directed to nominate Railway officers to coordinate the same with Authorities of Municipal Corporations/Local Government and give directions for active participation of Railway officials. During this programme, apart from the points against OD, the problems faced by Railways in operation and maintenance due to OD by the side of track shall also be emphasized upon.

*21/23.9.16*  
**(Shivendra Mohan)**  
**Executive Director**

**Environment & Housekeeping Mgt**

Encls: As above

PRAVEEN PRAKASH, IAS

Joint Secretary & Mission Director (SBM)

GOVERNMENT OF INDIA

MINISTRY OF URBAN DEVELOPMENT



सत्यमेव जयते



प्रवीण प्रकाश, आई.ए.एस.  
संयुक्त सचिव एवं मिशन निर्देशक (एस.बी.एम.)

भारत सरकार  
शहरी विकास मंत्रालय

D.O. No. SJ/ SBM / 29 / 2016

22<sup>nd</sup> September 2016

Dear Sir,

As you are aware, we as a nation are approaching the completion of 2<sup>nd</sup> year of Swachh Bharat Mission, since it was launched on 2<sup>nd</sup> October 2016. As part of the second anniversary celebrations, it has been decided to hold a "Swachh Bharat Week" starting from 25<sup>th</sup> September (the birth anniversary of Pandit Deendayal Upadhyay) and culminating on 2<sup>nd</sup> October'16.

2. To kick start the "Swachhata week", and to give an added impetus to the drive against open defecation (OD) in States and Cities, a PAN-India intensive drive is scheduled on 25<sup>th</sup> September across every OD vulnerable spot in all cities (e.g. lands adjoining railway tracks, slum areas, open areas where OD is rampant, as well as OD spots within premises of large hospitals, educational institutions, open grounds around tourist spots, etc.) through the municipal authorities.

3. As part of this intensive triggering, we would request Railway Board to make special arrangement by deputing senior officials at key spots around the railways tracks in all cities and gram panchayats on 25<sup>th</sup> September and organize triggering activities with support from Swachhagrahis already engaged by the ULBs, as well as local NGOs, and representatives of all other concerned departments (health, education, tourism etc.) to underscore the fact that the Swachh Bharat Mission is a movement which requires participation from every stakeholder in every department. The activities may be organized in similar fashion as it was conducted earlier twice across ULBs on 19<sup>th</sup> April'16 & 22<sup>nd</sup> July'16, viz-

- Formation of teams for each location comprising railway officials, ULB officials, comprising of sanitary inspectors, engineers, NGOs and SHG reps, and representatives from other departments to carry out community participation and mobilization exercises on the appointed day (25<sup>th</sup> September) at every identified OD spot around the identified railway tracks and nearby residential colonies in cities and gram panchayats (no. of teams = no. of OD spots).
- Self-training of teams on triggering techniques through community participation, to demonstrate the 'fecal oral transmission route'. The following video will be a useful training tool for teams to watch and learn I understand the method of demonstration: <https://www.youtube.com/watch?v=uHKxU307zFM> (Especially between 6.5 - 11.4 minutes)



- On 25<sup>th</sup> September'16, identified teams with support from railway officials are to visit allocated OD spot and carry out the participatory triggering activities, between 5 - 8 am.
- Following the completion of the exercise, swachhagrahis (SGs) are to be selected (based on self-nomination) from among the SHG members and railway officials. (In case functional SHGs are not available, SGs may be selected (based on Self-nomination) from among ASHA workers and Anganwadi workers)

4. Further, more intensive drive is requested in Delhi - National Capital Region (NCR). Please depute senior officers especially at all OD vulnerable spots to ensure the successful execution of activities.

We look forward to your continued support and cooperation in making the swachhata week and Swachh Bharat Mission a huge success

With regards,

Yours sincerely,



(Praveen Prakash)

To

The Chairman  
Railway Board

CC:

PPS – Secretary (UD)  
Director – SBM,  
JA - CPHEEO