

A.K. MITAL



अध्यक्ष, रेलवे बोर्ड
एवं
पदेन प्रमुख सचिव, भारत सरकार
रेल मंत्रालय
रेल भवन, नई दिल्ली-110 001
CHAIRMAN, RAILWAY BOARD
&

EX-OFFICIO PRINCIPAL SECRETARY,
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
RAIL BHAVAN, NEW DELHI-110001

No.2015/EnHM/06/12

April 12, 2016

Dear General Manager,

Swachh Bharat Mission was launched by Government to achieve total sanitation and cleanliness by 2nd October 2019. Railways have taken up the mission in the right earnest since its inception. Significant improvements have been brought about in the cleanliness of work places, offices and railway stations and trains under this programme.

2. Cabinet Secretary has vide his letter No.S-18020/17/2016-SBM dated 01.03.2016 emphasised that the range, intensity and visibility of various activities relating to 'Swachhta' need to increase significantly.

3. In line with the above, Railway Board has prepared an action plan for 'Swachh Bharat Mission 2016-17' (enclosed as annexure).


4. Detailed programme may be drawn up by each Zonal Railways on the lines of the guidelines contained in Annexure. Advisor/Environment and Housekeeping Management (the nodal officer of the Railway Board), may be advised on the action plan of your Zonal Railway by 20.04.2016.

5. Action taken on 'Swachh Bharat Mission 2016-17' should be reported regularly through the MCDOs of GMs every month, starting from May, 2016 highlighting the achievements of the programme. Also, monthly updates should be displayed in the public domain through the web page on 'Swachh Bharat Mission' in the website of your Zonal Railway besides regular coverage in media.

With best wishes,

Yours sincerely,

Encl: - As above


(A.K. MITAL)

General Managers,
All Zonal Railways and PUs

Copy to: DG/RDSO, DG/NAIR and CAOs of PUs for similar action in their units.

Annexure to CRB's letter No. 2015/EnHM/06/12, dt. 12.04.2016

SUB: Action Plan for Swachh Bharat Mission 2016-17

1. Once a week, ' Intensive Cleanliness Drives ' should be done selecting a day of less intense activity, such as Saturday/Sunday, covering all the 'A-1' and 'A' category Railway Stations as well as important religious and tourist place stations. All such Stations should be covered by rotation within a three monthly period starting from April' 16 so as to repeat the same during the next quarter. The areas should include the entire station premises including the approaches, not only the ticketed areas.
2. Organising campaigns on cleanliness including creating awareness through Social / Charitable organisations and non governmental agencies like Bharat Scouts & Guides, NSS etc. once in a month at all 'A-1' category stations. Education of passengers of pass through trains at these stations on proper use of train toilets including bio toilets and anti littering should form a key part of such campaigns.
3. All 'C' category (suburban) stations should also be covered in the cleanliness drives during two separate fortnights in the year by the ZRs having 'C' category stations. Concerned ZRs can choose such fortnights keeping in view their other programmes.
4. Theme based cleanliness drives should be undertaken in the work places, offices, staff colonies and hospitals during the following Fortnightly periods :
 - i. 1st to 15th May 2016 – All work places like factories / workshops, sheds, depots etc.
 - ii. 16th to 31st May 2016 – All Govt. offices
 - iii. 1st to 15th July 2016 – All Railway colonies
 - iv. 1st to 15th Feb. 2017 – All Hospitals, Health Units
5. During all the above drives, focussed and sustained attention should be given to identify areas prone for uncleanliness and take effective actions to get lasting improvement in such areas. Throwing of garbage indiscriminately and making dirty repeatedly in such areas should be monitored through frequent checks, including possible CCTV footages in order to levy penalties / compensation and deter the habitual and large scale offenders using Anti littering Rule – 2012 as well as 'polluters pay principle' as directed by NGT, in order to bring in the lasting improvement. Coordination with local municipal authorities should also be resorted to, if needed.
6. Each Zonal Railway should make a minimum of one innovative video film on cleanliness theme and launch media campaigns starting from Oct.'16.

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